


# MEMBERSHIP OPPORTUNITIES



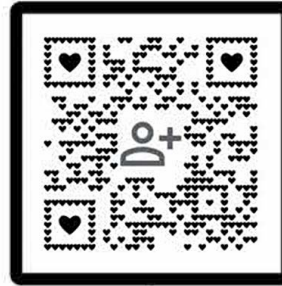
## DISCOVER VA-LDEZ.



DISCOVERVALDEZ.ORG



Online Application Here!



Reach Out For More Info!

## IMPORTANT DATES

### 07/30 @ 5:00 PM - Early Bird Deadline:

Complete membership registration packet by 07/30 and be entered to win prizes; forms must be submitted with full payment to VCVB by deadline to enter

### 08/15 @ 5:00 PM - Guide 2025

#### Membership Registration closes;

Membership forms must be submitted with full payment to VCVB

### 08/31 @ 5:00 PM - Design images due for

Visitor Guide; submit photos and copy

### End of Month 08/2024 - Membership

#### Mixer

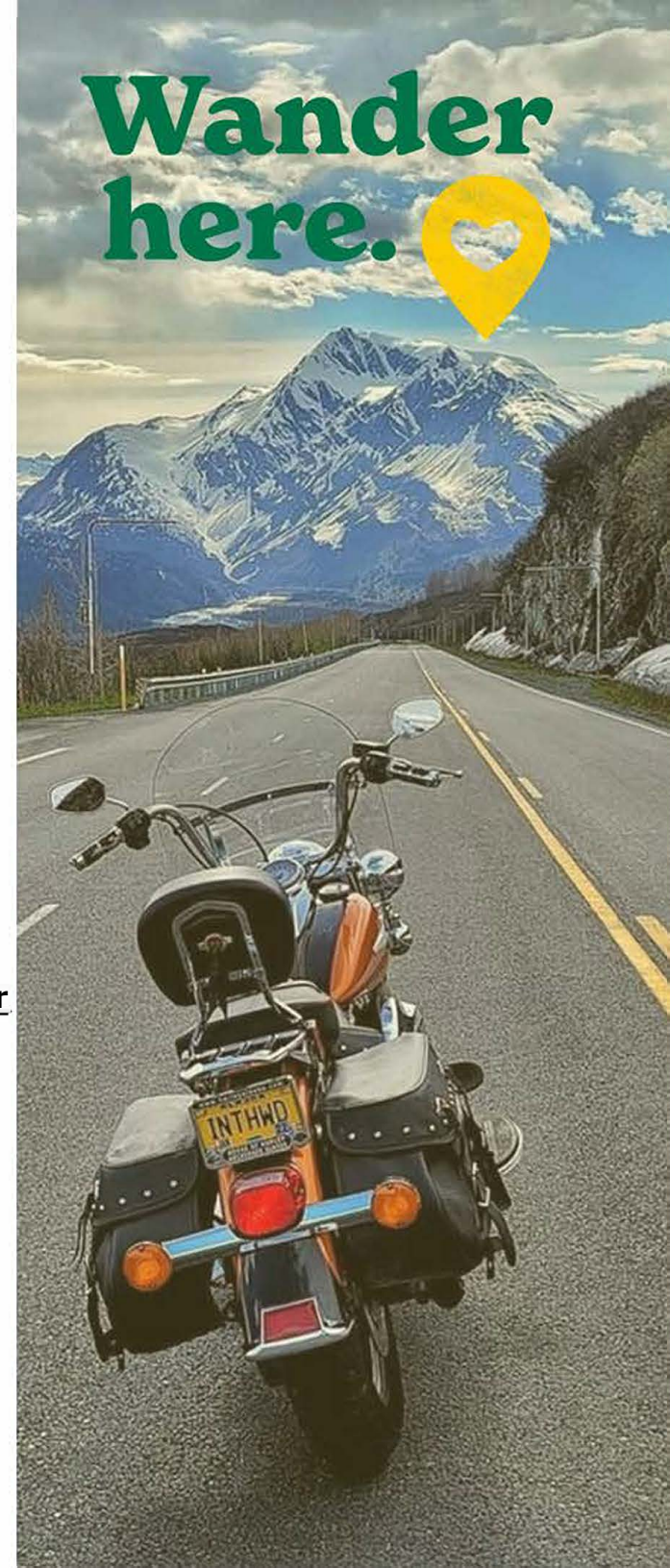
### 01/2025 - Annual Membership Meeting

## MEMBERSHIP OPPORTUNITIES

### OUR MISSION:

"TO PROMOTE LEISURE, ART, CULTURE AND ADVENTURE IN VALDEZ"

# Wander here.





# KING



Premium Membership  
(Valued at +\$2500)

## \$600

- ALL features in SILVER
- **PLUS!**
- 4-Week Featured Homepage Highlight spot on rotating banner **(\$250 value)**
- 3 Digital Ads on social media platforms **(\$150 value)**
- 3 Organic posts on social media platforms **(\$150 value)**
- 1 Home Page Ad with Clickable Link **(\$300-\$500)**
- Up to 2 business listings in the Guide **(\$100 value)**
- Monthly specialized digital advertising data reports **(\$100 value)**
- King Member Highlight Ad on VCVB's Visitor newsletter **(\$200 value)**
- Access to select assets in our image library **(\$300+)**

# SILVER



Value Membership  
(Valued at over \$625)

## \$200

- ALL features in PINK
- **PLUS!**
- Website - Interactive Map Clickable Link **(\$175 value)**
- 1 Digital Social Media Ad (Hurry! Peak season upon Availability) **(\$50 value)**
- 1 Organic Post on social media platforms (Hurry! Peak season upon Availability) **(\$50 value)**
- Online Version of our Guide Clickable Link **(\$200 value)**
- Monthly digital advertising data reports **(\$50 value)**

# PINK



Basic Membership:  
(Valued at over \$200)

## \$FREE

- Standard business listing(s) on ValdezAlaska.org and in Guide **(\$100 Value)**
- Business promotion & rack card distribution at the Visitors Center **(\$50 Value)**
- Free Interactive Map Listing (non-clickable) **(\$200 Value)**
- Access to monthly newsletters **(priceless)**

# DISCOVER VCVB MEMBERSHIP VALDEZ

# PARTNER

Non-Local Partnership:  
(Valued at over \$200)

## \$25

- Business promotion & rack card distribution at the Visitors Center, **(\$50 Value)**
- Access to monthly members newsletters & communication **(priceless!)**

## ADD ON PACKAGES: SAVE 10% ON SELECT ADVERTISING NOW!!

- A PHYSICAL - TRADE SHOW RACK CARD DISTRIBUTION - \$50**
- B SOCIAL MEDIA BUSINESS AD - \$50**
- C SOCIAL MEDIA POST ORGANIC - \$50**
- D ADDITIONAL BUSINESS POSTING - \$100**
- E WEBSITE - ONLINE GUIDE CLICKABLE LINK - \$100**
- F WEBSITE - INTERACTIVE MAP BUSINESS LINK - \$175**
- G WEBSITE - BUSINESS LISTING CLICKABLE LINK - \$200**
- H WEBSITE HOME PAGE ROTATING AD WITH CLICKABLE LINK - \$300-\$500**

All memberships include voting privileges and eligibility to run & serve on VCVB's Board of Directors  
\*Must be a Valdez resident to serve.