

Get Noticed by Visitors as they Plan Their Activities

Exclusive Digital Display Advertising



Tourism Vancouver's Visitor Centre welcomes over 300,000 visitors annually. Advertising is available on the linear wall and the feature wall screens. Showcase your business to visitors while they browse brochures, speak with staff, and wait to purchase tickets.



LINEAR WALL ADVERTISING

- Priced per screen, in single, triple, or buyout
- Space is limited to a number of advertisers, guaranteeing a minimum of 12 ad-views per hour daily between 9:00am and 6:00pm
- Rates are divided between high and low seasons, for 6-month durations
- Event-based purchase available at weekly rates
- Full year space available
- Prorated options available

LINEAR WALL - TRIP PLANNING COUNTER



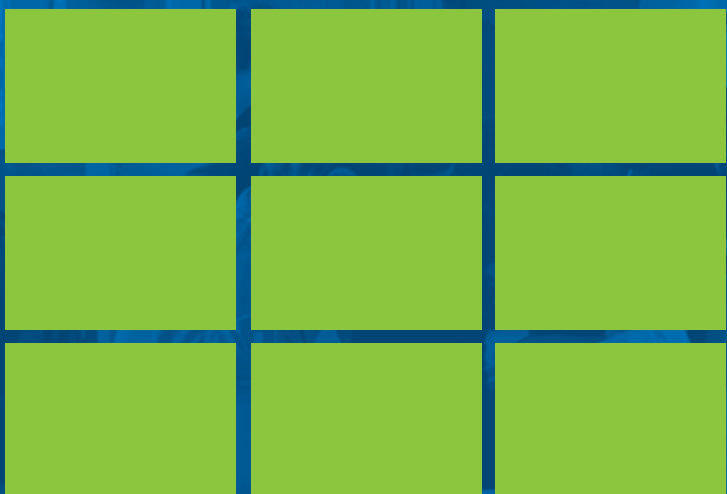
Purchase **one, three** or **all six** of the "46 inch screens. Each screen runs spots on :15 second rotations.

PRICING:

| NUMBER OF SCREENS | MAY 1 - OCT 31 | | NOVEMBER 1 - APRIL 30 | | FULL YEAR |
|-------------------|----------------|---------------|-----------------------|---------------|--------------------------|
| | Weekly Rate | Seasonal Rate | Weekly Rate | Seasonal Rate | |
| 1 | \$246 | \$2,130 | \$190 | \$1,650 | \$3,780 |
| 3 | \$563 | \$5,857 | \$436 | \$4,537 | \$10,394 includes BONUS* |
| 6 | \$860 | \$11,182.50 | \$666 | \$8,662.50 | \$19,845 includes BONUS* |

***BONUS!** Complimentary full screen on Feature Wall (see below); rotational :15 second spots; frequency based on availability.

FEATURE WALL (Full 9-screen display available only)



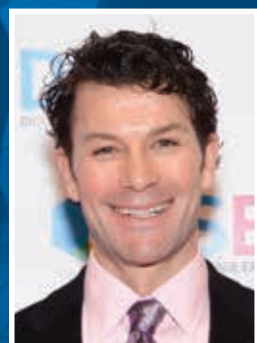
PRICING:

\$250 per day

\$1,500 per week

*long term advertising deals available.

Great for Events!



CONTACT US:

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CONDITIONS:

- All ads booked and processed on a first-come basis.
- Ads are guaranteed to display a minimum of 12x:15 seconds spots per hour (except BONUS which is based on availability).
- Displays have no audio.
- Prices are for ad space only and based on display-ready assets; Production services are available for purchase.
- Rates do not include taxes.
- Tourism Vancouver reserves the right to change the playlist for emergencies; special occasions, or as appropriate.