2022 Dine Out Vancouver Festival
CULINARY EVENTS RFP

20th Anniversary Season

OVERVIEW

Dine Out^{TM} Vancouver Festival (DOVF) is Canada's largest food and drink festival and features Vancouver's restaurants, hotels and industry producers and suppliers. It showcases the Vancouver's culinary scene and the City as an international culinary travel destination. Despite the onset of the Pandemic and changes to what types of events are permitted under Provincial Health orders, restaurants and culinary tour operators are still able to offer events to the public – though with appropriate safety measures in place including vaccine passport verification.

The "events pillar" fulfills the objective of providing 'epicureans' with a schedule of unique and compelling culinary experiences held during the festival. Dine Out's well-recognized brand, widespread communications channels, and industry partnerships are leveraged to support the festival and drive locals and visitors to take part.

DOVF organizers invite external "Event Producers" to coordinate and submit an event under the Dine Out Vancouver Festival umbrella. If you are interested, there are a number of criteria that must be followed for DOVF brand integrity and for a seamless execution of the overarching guest experience.

WHEN IS IT? January 14 – 31, 2022

WHAT IS A FESTIVAL EVENT?

A Dine Out^{TM} Vancouver Festival Event is a culinary focussed experience that takes place during festival dates. These may include a culinary tour, cooking competition, food inspired lectures/workshops, debates, cooking classes and demonstrations, farmer's markets, farm to table dinners, Winemaker's dinners, brewery tours and tastings, dinner theatre, food and fashion and pop-up restaurant events.

The events broaden the scope of the festival beyond the traditional three-course dinner component, and provide festival-goers unique tantalizing experiences they would not find anywhere else, at any other time of the year.

Festival events are listed at dineoutvancouver.com/events. Producers organize and handle ALL of the event details, logistics and ticket sales. Dine Out Vancouver facilitates primary marketing and a centralized repository for the event content. There is no fee for 2022.

2022 Dine Out Vancouver Festival
CULINARY EVENTS RFP

REGISTRATION FORM

If you are interested in participating in Dine Out Vancouver Festival by producing an event, the criteria for these events must follow the guidelines below:

DATES: The events must run during Festival dates of January 14 – 31, 2022

In an effort to distribute events over the course of the 24 days of the festival, we reserve the right to limit events to two per day where possible. Events can be a one-time only event, or run as many times as you like within the period, including daily.

20th ANNIVERSARY: 2022 is the 20th anniversary of Dine Out Vancouver Festival. Special consideration will be given to events that follow a 20th anniversary theme.

PRICING: Pricing must be ALL INCLUSIVE and such that all producer costs are covered, including GST, and gratuity. Free and/or sponsor-driven events are welcome. Each event should showcase some aspect of Vancouver's culinary scene.

FINANCIAL CONSIDERATION: Producers assume all financial risk associated with organizing and producing their event.

TICKETING: Producers must handle ticket sales for their respective events. Destination Vancouver no longer facilitates ticket sales. We will however provide a Calendar of Event listing on dineoutvancouver.com/events which will link directly to whatever ticket service you choose to use.

Ticket sales are scheduled to begin December 1st, 2021.

COVID-19 SAFETY PLAN: Producers are required to administer and adhere to all applicable Covid-19 safety protocols as indicated in the current Public Health Order, up to and including verification of vaccine passports at entry. It is the Event Producer's responsibility to validate vaccine passports. All events must also have a Covid-19 safety plan in place if required under PHO guidelines. The safety plan should be submitted with your event submission as a hyperlinked file.

MENU CONSIDERATIONS: It is advised that producers fully disclose if they are able to accommodate special meal requests. If they are able to accommodate such requests, a direct call to action (ie. a phone number or Dine Out specific email address) must be included in the online event copy.

AGE RESTRICTIONS: If events are intended for an audience over the legal age, producers must include specific details around age restrictions. If necessary, producers must include timings in which minors are allowed to participate in or attend events.

SOCIAL MEDIA AND BRANDING: Producers are required to include Dine Out Vancouver Festival social media hashtags and branding in addition to their own branding in their communications and collateral pieces. Social Media must include **@DineOutVanFest** and the **#DOVF** hashtag. A current Dine Out Vancouver Festival brand logo can be obtained from the Marketing Services team.

2022 Dine Out Vancouver Festival
CULINARY EVENTS RFP

SPONSORS: The Producer is permitted to solicit their own sponsors to support the Event provided they do not conflict with overarching DOVF sponsor agreements. All efforts must be made to give priority to DOVF sponsors in advance of alternate providers.

SUBMISSION PROCESS:

1. Email Lucas Pavan lpavan@destinationvancouver.com with intent to participate and the following details:
    a. Event Synopsis
    b. Preferred Date to hold the event
    c. An Event IMAGE
    d. Your Ticket Purchase Link (or instructions on how to buy tickets)
2. Complete the Event Submission Form
    a. Ensure you select "Dine Out Vancouver Festival" as the 'event-category'.
3. We will follow up with submissions directly

To Submit your event please click here: EVENT SUMBISSION FORM

DEADLINE for FINAL SUBMISSION: November 15, 2021

TICKET SALES BEGIN DECEMBER 1, 2021

SUBMIT EVENT