



Digital Content Marketing Specialist

Tourism Vancouver has the best jobs in the city because we are powered by people and we are seeking a highly professional and motivated **Digital Content Marketing Specialist** to join our award-winning Marketing team.

Reporting to the Manager, Digital & Social Media, the **Digital Content Marketing Specialist** is responsible for the day-to-day maintenance of Tourism Vancouver's digital channels, including social media engagement and community management, running paid social campaigns, website content, and blog operations which are consistent with Tourism Vancouver's overall digital strategy.

Primary responsibilities include preparing and curating content for all Tourism Vancouver digital properties including websites, apps, newsletters and social media channels as well as proactively managing all Tourism Vancouver websites including ensuring accurate, current and engaging content that aligns with the brand objectives.

The successful candidate will have experience that includes social media engagement, coordinating website content, digital campaigns, blog operations and is extremely proactive, innovative, an excellent communicator, has demonstrated ability to handle multiple priorities and is driven to make a significant contribution to drive results.

If you share Tourism Vancouver's core values and have the relevant skills and experience, this exciting job is for you! Please submit your cover letter and resume to careers@tourismvancouver.com.