

Membership Specialist, Programming & Engagement

Tourism Vancouver *is powered by people* and we are seeking a highly professional and motivated *Membership Specialist, Programming & Engagement* to join the Destination Development team.

Tourism Vancouver's 900+ member businesses provide products, experiences and services to the millions of visitors who come to Vancouver each year. The Membership team ensures members are maximizing the value of their membership and supports them in delivering exceptional experiences to visitors.

Membership Specialists serve as the main point of contact for Tourism Vancouver member businesses and are ultimately responsible for ensuring that members have the tools they need to be active and engaged. The Specialists maintain and service the existing membership base and sell new memberships by delivering a selection of Tourism Vancouver value-added programs and by providing opportunities for member interaction and business development.

The *Membership Specialist, Programming & Engagement* identifies and creates opportunities for members to connect and engage with industry, member businesses and Tourism Vancouver employees.

The primary role is an integral element of the department's strategic direction and instrumental in leading member engagement initiatives through the proactive development of networking, marquee events, business and member employee development programs.

The position requires the Membership Specialist to be available for semi-regular early morning, late evening, and/or occasional weekend work.

If you are driven to make a significant contribution and be part of Tourism Vancouver's dynamic and fun Destination Development team, please send your resume and cover letter to careers@tourismvancouver.com by *Friday, March 1, 2019.*