



Are you a local Vancouver business?

Show your support for the community in which we live, work and love.

Tourism Vancouver's [#LoveVancouver campaign](#) rekindles the magic of living in the most spectacular place on earth. In line with current provincial health orders, the campaign features how people can safely support businesses in their neighbourhood now because when you support local, you lift us all up!

We invite you to share on social what you adore most about our beloved city using the hashtag **#LoveVancouver**.

Download our [social media graphics](#) and share them on your own channels.

[DOWNLOAD GRAPHICS](#)

Suggested Social Posts:

Post #1 - General appreciation post for the city and/or your guests

It's been a long year, but thankfully we've had some help in getting through it. We couldn't have done it without the support of our customers. It's a testament to this city's spirit that people are helping the community even when they might be having a hard time. So for everything you do for us, we're going to keep doing our best for you. Thank you- [#LoveVancouver](#) (*sample post*)

Post #2 - Tell us why you love Vancouver

Why do we love Vancouver? Because it's a place that opens its arms to newcomers, new ideas, and new traditions- while still celebrating the ones that started here. We love being part of our community and welcoming others into it with everything we do. That's why we [#LoveVancouver](#) (*sample post*)

Post #3 - Re-sharing the Tourism Vancouver Love Letter

This letter will be focal point of the [#LoveVancouver](#) campaign. Feel free to post the letter with your own messaging.

Love Letter for you to share:

[Link to Letter on Website](#) | [PDF Version](#)

Post #4 - Share new photos or old memories

Share photos of the city, its community, experiences, people, and natural beauty using the hashtag [#LoveVancouver](#).

www.tourismvancouver.com/love



/insidevancouver



@inside_vancouver



@MyVancouver

VANCOUVER