



## TOURISMVANCOUVER.COM ONLINE LISTING GUIDELINES

Tourism Vancouver's website receives approximately four million visits annually. It is an integral resource for visitors looking for information about Vancouver and the surrounding area and includes features about food & drink, activities, accommodations and other services.

Non-member businesses now have an opportunity to reach these highly-qualified visitors through the placement of an online business listing on tourismvancouver.com without the prerequisite of membership with Tourism Vancouver.

**TOURISM VANCOUVER ONLINE LISTING: \$350.00 plus GST** –per listing/section/category for one year. Three main website sections available: Visitors, Travel Trade, Meetings & Conventions. Access to other benefits of membership are not included.

All listings displayed on tourismvancouver.com must adhere to the *Online Listing Guidelines below*. Placement and inclusion is based on availability and is at the discretion of Tourism Vancouver.

1. Payment must be received in full in advance of the listing being activated. Credit Cards or cash only. Cheques are not accepted.
2. Each listing provides advertisers with the following:
  - a. Company Name
  - b. Company Address
  - c. Company Phone, Email, Website link
  - d. 300-word description
  - e. A maximum of 3 images for the photo carousel.
  - f. Social Media links
  - g. Embedded Trip Advisor or Yelp Review (if applicable)
  - h. Booking URL (if applicable) \*

\*for restaurants, only OpenTable or YPDine are permitted
3. Listings must reflect a business' primary type of activity.
4. Advertisers may update their listing once in the calendar year that the listing is active.
5. Advertisers are required to provide the 300-word description and images for inclusion on the listing. Tourism Vancouver accepts no responsibility as to the accuracy of the content and does not provide photography or copywriting services.
6. As per Tourism Vancouver's Member Code of Ethics, all advertisements must be suitable for all audiences. Refusal to display advertisements and approval of inclusion is at the sole discretion of Tourism Vancouver.