



Director, Communications & Stakeholder Engagement

Are you an accomplished thought leader, corporate communications professional and recognized team player?

Are you passionate about the opportunity to represent the incredibly diverse, and vibrant cultural, culinary, architectural, language and arts community Vancouver has to offer?

Do you love where you live, work and play?

If so, Destination Vancouver's ***Director of Communications & Stakeholder Engagement*** role could be the right match for you. This position leads Destination Vancouver's corporate communications strategy and acts as the leading resource for internal and public communications including media relations, government relations and advocacy strategies.

The role is ideal for a strong leader who can advance Destination Vancouver's strategic priorities and strengthen the organization's reputation through the cultivation of strong relationships with internal teams, and various stakeholders and vendors to help action and achieve Destination Vancouver's development and promotion goals and strategies.

An integral contributor to the Senior Leadership Team (SLT), the position is a key resource for Destination Vancouver's team, Board of Directors, and the communications partner on a variety of strategic initiatives in the organization. Directly accountable for operations and leadership within the Communications team, the ideal candidate is motivated by showcasing the timely coordination of communications to ensure ease of access, clarity, and consistency of Destination Vancouver information.

Key Accountabilities include:

- Developing and overseeing the Corporate Communications operational plan and budget.
- Supporting advocacy and communications initiatives with stakeholders including Destination Vancouver's Board of Directors, members, other industry leaders and government.
- Providing leadership and guidance to direct reports and Destination Vancouver Team Members.
- Anticipating, evaluating, and executing strategic direction to support risk management.
- Developing and maintaining collaborative relations with key industry stakeholders.

Who are We?

Destination Vancouver is one of the world's most dynamic Destination Organizations, delivering on a mandate for destination development and promotion that makes Vancouver a must visit global destination. It responsibly strives for a triple bottom line approach to measuring destination success through people, planet, and profit. As a private, not for profit business association, continued relevancy equals success by supporting the industry and building a competitive global destination brand.

Destination Vancouver has a fabulous product and a powerful brand. Its brand promise, Vancouver is a place that connects people and inspires them to live with passion, underpins how it communicates with potential customers, engages with stakeholders, and services its 700+ members.

What do We Offer?

We are proud to offer a competitive total rewards program including 3-weeks' vacation to start, incentive plan, extended health care, Health Spending Account, matching RRSP program, transit reimbursement, Team Member



Referral program, generous paid time off, training and development opportunities, work/life balance and a flexible work schedule.

Destination Vancouver believes in and provides a diverse, equitable, and inclusive work environment and we welcome applications from women, racially visible individuals, people with disabilities, Indigenous peoples, and LGBTQ+ persons.

The health and safety of our team is a top priority, and the expectation is that all Destination Vancouver Team Members be fully vaccinated for Covid-19.

How Do We Connect?

The ideal candidate is a proven self-starter, proactive, innovative, and adaptable with senior-level experience in a strategic communications role ideally within a marketing organization. In-depth knowledge of corporate communications, media relations, public relations, government relations, advocacy, and project and event management are sought after competencies.

If this sounds like you because you have the knowledge, ambition and drive and describe yourself as enthusiastic and fun, collaborative and focused building relationships and achieving results, we invite you to apply for this exciting new position. Please send your resume and cover letter to: careers@destinationvancouver.com

For more information, please visit <http://destinationvancouver.com>