

ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS

For updated tourism statistical tables please visit the [Members Extranet](#)

VISITOR VOLUME STATISTICS

NOTE: All figures calculated as 2015 over 2014. Only key markets to Metro Vancouver are listed.

Metro Vancouver visits are UP: The number of total overnight visitors to Metro Vancouver for 2015 is up by 4.8 per cent over 2014 volumes.

Visitors to Metro Vancouver	December	2015	2014	% Change
Total Visitors	751,516	9,368,521	8,935,437	4.8%
Canada	451,974	5,675,166	5,496,188	3.3%
U.S.	195,131	2,155,517	1,974,281	9.2%
Europe	21,945	423,958	408,378	3.8%
Mexico	8,725	87,604	80,024	9.5%
Asia/Pacific	68,084	940,602	900,223	4.5%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to 2015)

Visits to British Columbia are UP: Total international overnight travel to British Columbia is up by 7.9 per cent over 2014 volumes.

Visitors to BC	December	2015	% Change
Total International**	339,234	4,925,916	7.9%
Total U.S.	361,276	5,234,689	9.6%
U.S. Overnight	226,112	3,263,395	9.6%
U.S. Same day	135,164	1,971,294	9.7%
Total Overseas	113,122	1,662,521	4.7%

** Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

Overnight travel to Canada is UP: Total international overnight travel to Canada (including the US) was up by 7.5 per cent over 2014 volumes.

Visitors to Canada	December	2015	% Change
Total International	1,186,408	17,782,949	7.5%
U.S. (Overnight)	831,993	12,474,500	8.3%
Europe	147,462	2,470,404	4.2%
Mexico	17,441	196,408	13.8%
Asia/Pacific	143,889	2,092,601	6.5%

Source: Destination British Columbia Customs Entries for BC & Canada

AIR PASSENGER STATISTICS

NOTE: All figures calculated as 2015 over 2014.

Passengers at YVR are UP: Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) 2015 have increased by 5.1 per cent compared to 2014.

Air Passengers	December	2015	2014	% Change
Total Scheduled Enplaned & Deplaned Passengers	1,629,203	19,769,024	18,801,188	5.1%
Domestic	853,181	10,278,109	10,001,031	2.8%
U.S.	400,716	5,091,557	4,712,006	8.1%
Europe	78,137	1,127,956	1,033,414	9.1%
Asia Pacific	269,337	3,049,367	2,839,702	7.4%

Source: Vancouver International Airport Authority Traffic Reports

CRUISE STATISTICS

NOTE: All figures calculated as 2015 over 2014.

Vancouver-Alaska revenue passengers DOWN: Number of revenue passengers 2015 was down when compared to 2014.

Cruise Passengers	December	2015	2014	% Change
No. of Vessels	2	228	243	(6.2%)
Revenue Passengers	5,828	805,435	812,095	(0.8%)

Source: Port Metro Vancouver Portview Revenue Passenger Performance

HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as 2015 over 2014.

Metro Vancouver hotel room occupancy and average daily rate are UP:

Hotel Occupancy %	December	2015	2014	Points
Downtown Vancouver	60.4%	77.2%	74.1%	3.1 points
Metro Vancouver	60.3%	76.0%	72.5%	3.4 points

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	December	2015	2014	% Change
Downtown Vancouver	\$159.60	\$192.59	\$170.24	13.1%
Metro Vancouver	\$136.61	\$162.91	\$145.76	11.8%

ADR = Room revenue divided by room sold.

CBRE Limited Disclaimer and Restrictions

All information contained on the CBRE Limited website and/or provided through CBRE publications, or otherwise provided by CBRE Limited is designed as a reference and a management tool for the internal use of companies and agencies involved in the travel and tourism industry. Reproduction and quotation in documents and matters relating to provision of third party consulting advice, business planning, solicitation of public funds, debt and equity financing, litigation, property tax or other legal and financial matters is NOT PERMITTED without the written permission of CBRE Limited. Quotation and reproduction of this material is permitted otherwise ONLY if credited to CBRE Limited and referencing our disclaimer as follows

Source: CBRE Limited with reproduction and use of information subject to CBRE Disclaimer and Restrictions as detailed at www.cbre.ca

Users of this information are advised that CRBE Limited and Members of CRBE Limited not represent the information contained herein to be definitive or all-inclusive. CRBE Limited believes the information to be reliable, but is not responsible for errors or omissions.