

ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS

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VISITOR VOLUME STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015. Only key markets to Metro Vancouver are listed.

Metro Vancouver visits are UP: The number of total overnight visitors to Metro Vancouver for year-to-date 2016 is up by 7.9 per cent over year-to-date 2015 volumes.

Visitors to Metro Vancouver	June	YTD 2016	YTD 2015	% Change
Total Visitors	957,444	4,253,343	3,943,278	7.9%
Canada	527,264	2,497,920	2,384,265	4.8%
U.S.	212,179	1,019,933	906,775	12.5%
Europe	56,890	186,276	174,256	6.9%
Mexico	12,640	53,660	38,713	38.6%
Asia/Pacific	137,701	453,666	403,471	12.4%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to June year-to-date 2016)

Visits to British Columbia are UP: Total international overnight travel to British Columbia is up by 12.4 per cent over year-to-date 2015 volumes.

Visitors to BC	June	YTD 2016	% Change
Total International**	656,676	2,307,624	12.4%
Total U.S.	678,423	2,512,783	10.9%
U.S. Overnight	420,270	1,514,805	12.4%
U.S. Same day	258,153	997,978	8.6%
Total Overseas	236,406	792,819	12.4%

** Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

Overnight travel to Canada is UP: Total international overnight travel to Canada (including the US) is up by 9.8 per cent over year-to-date 2015 volumes.

Visitors to Canada	June	YTD 2016	% Change
Total International	2,379,215	7,890,879	9.8%
U.S. (Overnight)	1,668,418	5,519,265	10.0%
Europe	309,720	1,039,141	7.0%
Mexico	27,354	105,674	19.9%
Asia/Pacific	304,237	986,489	11.8%

Source: Destination British Columbia Customs Entries for BC & Canada

AIR PASSENGER STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Passengers at YVR are UP: Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) year-to-date 2016 have increased by 7.9 per cent compared to year-to-date 2015.

Air Passengers	June	YTD 2016	YTD 2015	% Change
Total Scheduled Enplaned & Deplaned Passengers	1,920,163	10,180,166	9,434,894	7.9%
Domestic	963,598	5,178,349	4,829,157	7.2%
U.S.	488,198	2,626,337	2,530,911	3.8%
Europe	146,324	587,641	510,477	15.1%
Asia Pacific	309,422	1,622,191	1,437,207	12.9%

Source: Vancouver International Airport Authority Traffic Reports

CRUISE STATISTICS

NOTE: All figures calculated as July YTD 2016 over July YTD 2015.

Vancouver-Alaska revenue passengers UP: Number of revenue passengers year-to-date 2016 was up by 9.5 per cent when compared to year-to-date 2015.

Cruise Passengers	July	YTD 2016	YTD 2015	% Change
No. of Vessels	46	142	137	3.6%
Revenue Passengers	171,366	513,076	468,485	9.5%

Source: Port Metro Vancouver Revenue Passenger Performance

HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Metro Vancouver hotel room occupancy and average daily rate are UP:

Hotel Occupancy %	June	YTD 2016	YTD 2015	Points
Downtown Vancouver	89.6%	76.6%	74.1%	2.5
Metro Vancouver	89.1%	75.8%	72.6%	3.2

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	June	YTD 2016	YTD 2015	% Change
Downtown Vancouver	\$244.91	\$196.54	\$180.16	9.1%
Metro Vancouver	\$201.35	\$164.83	\$152.91	7.8%

ADR = Room revenue divided by room sold.

Source: CBRE Hotels *Trends in the Hotel Industry National Market Report*

<http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx>

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