

ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS

For updated tourism statistical tables please visit the [Members Extranet](#)

VISITOR VOLUME STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015. Only key markets to Metro Vancouver are listed.

Metro Vancouver visits are UP: The number of total overnight visitors to Metro Vancouver for year-to-date 2016 is up by 7.9 per cent over year-to-date 2015 volumes.

Visitors to Metro Vancouver	June	YTD 2016	YTD 2015	% Change
Total Visitors	957,444	4,253,343	3,943,278	7.9%
Canada	527,264	2,497,920	2,384,265	4.8%
U.S.	212,179	1,019,933	906,775	12.5%
Europe	56,890	186,276	174,256	6.9%
Mexico	12,640	53,660	38,713	38.6%
Asia/Pacific	137,701	453,666	403,471	12.4%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to June year-to-date 2016)

Visits to British Columbia are UP: Total international overnight travel to British Columbia is up by 12.4 per cent over year-to-date 2015 volumes.

Visitors to BC	June	YTD 2016	% Change
Total International**	656,676	2,307,624	12.4%
Total U.S.	678,423	2,512,783	10.9%
<i>U.S. Overnight</i>	420,270	1,514,805	12.4%
<i>U.S. Same day</i>	258,153	997,978	8.6%
Total Overseas	236,406	792,819	12.4%

** Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

Overnight travel to Canada is UP: Total international overnight travel to Canada (including the US) is up by 9.8 per cent over year-to-date 2015 volumes.

Visitors to Canada	June	YTD 2016	% Change
Total International	2,379,215	7,890,879	9.8%
U.S. (Overnight)	1,668,418	5,519,265	10.0%
Europe	309,720	1,039,141	7.0%
Mexico	27,354	105,674	19.9%
Asia/Pacific	304,237	986,489	11.8%

Source: Destination British Columbia Customs Entries for BC & Canada

AIR PASSENGER STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Passengers at YVR are UP: Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) year-to-date 2016 have increased by 7.9 per cent compared to year-to-date 2015.

Air Passengers	June	YTD 2016	YTD 2015	% Change
Total Scheduled Enplaned & Deplaned Passengers	1,920,163	10,180,166	9,434,894	7.9%
Domestic	963,598	5,178,349	4,829,157	7.2%
U.S.	488,198	2,626,337	2,530,911	3.8%
Europe	146,324	587,641	510,477	15.1%
Asia Pacific	309,422	1,622,191	1,437,207	12.9%

Source: Vancouver International Airport Authority Traffic Reports

CRUISE STATISTICS

NOTE: All figures calculated as July YTD 2016 over July YTD 2015.

Vancouver-Alaska revenue passengers UP: Number of revenue passengers year-to-date 2016 was up by 9.5 per cent when compared to year-to-date 2015.

Cruise Passengers	July	YTD 2016	YTD 2015	% Change
No. of Vessels	46	142	137	3.6%
Revenue Passengers	171,366	513,076	468,485	9.5%

Source: Port Metro Vancouver Revenue Passenger Performance

HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as year-to-date 2016 over year-to-date 2015.

Metro Vancouver hotel room occupancy and average daily rate are UP:

Hotel Occupancy %	June	YTD 2016	YTD 2015	Points
Downtown Vancouver	89.6%	76.6%	74.1%	2.5
Metro Vancouver	89.1%	75.8%	72.6%	3.2

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	June	YTD 2016	YTD 2015	% Change
Downtown Vancouver	\$244.91	\$196.54	\$180.16	9.1%
Metro Vancouver	\$201.35	\$164.83	\$152.91	7.8%

ADR = Room revenue divided by room sold.

Source: CBRE Hotels *Trends in the Hotel Industry National Market Report*

<http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx>

CBRE Limited Disclaimer and Restrictions

All information contained in this document as well as in CBRE Limited ("CBRE") publications, or otherwise provided by CBRE is designed as a reference and a management tool for the internal use of companies and agencies involved in the travel and tourism industry. Reproduction and quotation in documents and matters relating to provision of third party consulting advice, business planning, solicitation of public funds, debt and equity financing, litigation, property tax or other legal and financial matters is NOT PERMITTED without the written permission of CBRE. Quotation and reproduction of this material is permitted otherwise ONLY if credited to CBRE and referencing our disclaimer as follows: Source: CBRE Limited with reproduction and use of information subject to CBRE Limited Disclaimer / Terms of Use as detailed at www.cbre.ca

Users of this information are advised that CBRE Limited does not represent the information contained herein to be definitive or all-inclusive. CBRE Limited believes the information to be reliable, but is not responsible for errors or omissions.