

Chat log from January 6, 2022 Hospitality Roundtable meeting

From Dulce to Everyone: Good morning everyone!

From Steve Valenta to Everyone: Morning! 🌞

From Sarah Kohout- U.S. Senator Cantwell, SW WA Outreach Director to Everyone: Good morning and happy new year!

WA Hospitality Assoc. (WHA) Update

From Russell Brent to Everyone: Anthony Anton (Feds) John Lane presents on RRF is in the Senate. Strategy to move it forward. Small Biz committee and NRA working on moving it forward. Anthony Pena from Senator Murry's office.

From Anthony Anton to Everyone: My Email is AnthonyA@WaHospitality.org

Clark County Health Update

From Russell Brent to Everyone: Dr. Melnick case rates are skyrocketing. State rate 1000 cases per 100k population. Omicron up to 84% of cases compared to 50% the prior week. Hospitalizations are increasing too. 25% of Clark County ICU beds covid. Hospital workforce is also an issue. Support around testing. State will be distributing at home tests and masks. Will work thru LHJ. mid to late Jan. Encouraging news on effectiveness of vax. Omicron will continue to strain health care system.

From Russell Brent to Everyone:

Anthony Anton... Gov Office ...Omicron skyrocketing and not close to cresting. CEO of hospital assoc. is concerned about upcoming capacity. Cloth masks are not as effective with Omicron. Disposables and N95 KN95. Omicron is rewriting the rules. Dr Melnick uses KN95. Encourage our industry to use disposal mask. Testing is putting an additional strain on HC system. Hospital capacity is what Anthony is watching closely as the important indicator of possible rule changes. Booster is encouraged. Vax has proven to lessen the impact/illness if infected. History has shown that vaccines have required boosters to maintain effectiveness. Home testing. Anyone with symptoms should stay home. If exposed get tested.

Keep Us Open Program Update

From Russell Brent to Everyone: Jim Mains....Need to get Vaccinated on a global scale. Mutations may lead to more deadly strain. Keep us open campaign. Posters, radio ads are reaching well. Encouraging vax. Looking at data to be more effective in the next campaign.

From Jim Mains to Everyone: Jim@JimMains.com

If you believe we need to keep going on a new campaign. We would love to hear from you.

From Russell Brent to Everyone:

Anthony and Dr. Melnick agreed that hospitalization is the key indicator for changes in restrictions

From Russell Brent to Everyone:

Possible partnership with LHJ's and restaurants to distribute masks

From Teresa Brum, City of Vancouver to Everyone:

If City of Vancouver can help distribute masks, let us know.

From Russell Brent to Everyone:

Dr. Melnick encourages us to attend HD board meetings and encourage masks and vax.

From Rosemary Cooke to Everyone:

We can assist with distribution as well.

From Russell Brent to Jim Mains (Direct Message):

Mark (fairgrounds) can be a place where pallets of Masks can dropped and distributed.

More WHA Updates

From Russell Brent to Everyone:

WHA is focused on relief efforts for lodging for and stop gaps until RRF comes. Leavenworth is looking to change the use of lodging tax for homeless. This could radically change LT use.

From Steve Valenta to Everyone: I like these notes, Russell. Thank you for it.

From Carrie Schulstad to Everyone: Yes agreed :)

From Russell Brent to Everyone:

WHA influenced and succeeded in defeating Billingham initiative on predictive scheduling and other items that would have had adverse effect.

From John Lane to Everyone:

https://wahospitality.org/blog/event/hill-climb-2022/?instance_id=991

New Hospitality Roundtable Webpage

From Erica Lindemann -- Visit Vancouver USA to Everyone:

Let us know what you want to see on this page! <https://www.visitvancouverusa.com/hospitality-roundtable/>

From Sarah Kohout- U.S. Senator Cantwell, SW WA Outreach Director to Everyone:

Hi! My phone is 360-773-8418 and my email is Sarah_Kohout@cantwell.senate.gov if you need to contact me. Thank you for having me!

From Anthony Anton to Everyone: Toolkit for those who are considering requiring employees to be vaccinated -- <https://hub.wahospitality.org/vaccine-and-mask-options-and-requirements-for-your-business/>

From Russell Brent to Everyone:

Twice a month call Roundtable. Encourage operators to join the hill climb and get on the call. New invites will be sent.

From Russell Brent to Everyone: **Savor the Couve** still has some openings later in the season.

From Russell Brent to Everyone: ilani and **20 for 20** is gaining momentum.

From Rosemary Cooke to Everyone: Interested in \$20/\$20 marketingpromotions@ilaniresort.com

From Erica Lindemann -- Visit Vancouver USA to Everyone:

State of WA tourism homepage: <https://www.stateofwatourism.com/>

Vancouver is in the Gorge region: <https://www.stateofwatourism.com/regions/gorge/>

Great videos -- here is one: <https://www.youtube.com/watch?v=wxjwTMU-Gv0&t=2s>

From Russell Brent to Everyone:

Rebranding state of wa tourism launched.

From Erica Lindemann -- Visit Vancouver USA to Everyone:

We send out a reminder email 1-2 days before each call -- if you do not receive it, and would like to be added to the list, email me and I will add you to it! Erica Lindemann,

elindemann@visitvancouverwa.com

From Russell Brent to Everyone:

Supreme court ruling is expected by next week. Keep an eye out.

From Russell Brent to Everyone: Hold Jan 20th at 9 am for this call!!!

Cliff encouraged more operators to join the call. We are in this together! The virus is the competition not each other.