



ADVERTISE WITH US

HELLO BURLINGTON MEDIA KIT

Hello Burlington is excited to announce that local businesses can now advertise on our website, www.helloburlingtonvt.com. These advertising opportunities are for hospitality businesses of every type and size and are designed to target the prospective visitors that make up most of the site's traffic.

We are offering premium ad placements that will deliver your marketing message to visitors who are actively planning their trips to the Burlington area and are ready to book and buy. This means you're reaching a more qualified user audience, with higher content engagement and conversion rates, and a bigger bang for your buck.

FEATURED LISTINGS

PREMIER PAGE SPONSORSHIP

RUN OF SITE SPOTLIGHT

RUN OF SITE BANNER

65K

Monthly
Page Views

25K

Monthly
Website Visitors

1:24

AVG Duration
on Site

13K

AVG Monthly
Referrals to
Site Partners



FEATURED LISTING

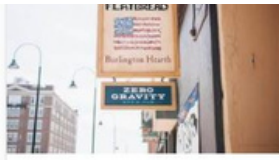
\$100-\$200/ Month



FEATURED

Holiday Inn Express Hotel and Extended Stay

8950 N. Oracle Rd.
Williston, VT



American Flatbread - Burlington Hearth

149 South Champlain Street
Burlington



ArtsRiot

400 Pine Street
Burlington

Bring your business listing to the very top of your listing page. Pricing is based on specific page traffic volume.

PREMIUM PAGE SPONSOR

\$120-\$225 / Month

Sponsored

PREMIUM PAGE SPONSOR

Delivers your message to users based on visitor interest via a high-impact, highly visual placement. Bundles well with run-of-site placements for a...

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Deliver your message to users based on visitor interest via a high-impact, highly visual placement. Select a page for premium sponsorship and serve your content to the highest quality web visitor and potential customer. Pricing is based on specific page traffic volume.

RUN OF SITE SPOTLIGHT

\$180 / Month



DTN RUN OF SITE SPOTLIGHT

YOUR BUSINESS INFO HERE:

Deliver your message through a Run of Site Spotlight: (\$125 - \$150 / Month)



RUN OF SITE SPOTLIGHT

YOUR BUSINESS INFO HERE:

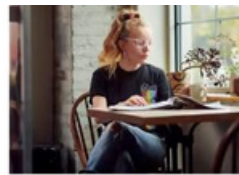
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RUN OF SITE SPOTLIGHT

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DTN RUN OF SITE SPOTLIGHT

YOUR BUSINESS INFO HERE:

Deliver your message through a Run of Site Spotlight: (\$125 - \$150 / Month)

Run of site includes all primary navigation pages. Excluded pages include:

- Meetings
- Groups
- Weddings
- Blog

RUN OF SITE BANNER

\$225 / Month



RUN OF SITE BANNER

Improve your businesses online presence and boost your reach through Hello Burlington's Run Of Site Banner: (\$125 / Month)

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RUN OF SITE BANNER

TELL YOUR STORY TO A HIGHLY QUALIFIED VISITOR AUDIENCE. (\$125 / Month)

[Read More >](#)

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