

AGENDA:

PROSPERITY

THE ECONOMIC IMPACT OF ARTS & CULTURE IN MONTGOMERY COUNTY

	DIRECT	INDIRECT + INDUCED	TOTAL
ORGANIZATIONAL SPENDING	\$16.1 M	\$16.2 M	\$32.3 M
AUDIENCE SPENDING	\$34.8 M	\$46.2 M	\$81.0 M
TOTAL IMPACT	\$50.9 M	\$62.4 M	\$113.3 M
FTE JOBS	718	707	1425
HOUSEHOLD INCOME	\$15.2 M	\$16.9 M	\$32.1 M
TAX REVENUE	\$3.0 M	\$3.3 M	\$6.3 M

ARTS & CULTURE IS A POWERHOUSE OF ECONOMIC IMPACT.

It brings investment and jobs. It is a cornerstone of our tourism industry and of the region’s growing reputation as a vibrant, diverse and creative place to live. The cumulative impact of performing arts, historical museums, visual arts, public art and gardens, libraries and other organizations is profound – and that impact is growing.

In the region ...

\$4.1 BILLION IN TOTAL IMPACT ----->
\$1.3 BILLION IN HOUSEHOLD INCOME ---->
\$224 MILLION IN TOTAL TAX REVENUE --->

In Montgomery County ...

\$113.3 MILLION IN TOTAL IMPACT
\$32.1 MILLION IN HOUSEHOLD INCOME
\$6.3 MILLION IN TOTAL TAX REVENUE