



VALLEY FORGE

TOURISM & CONVENTION BOARD

Mission

Inspiring the world to fall in love with Montgomery County, PA

Vision

Rooted in the past. Leading the future.

The Valley Forge Tourism & Convention Board is a private, non-profit membership sales and marketing organization which actively promotes the Valley Forge area and Montgomery County as a convention site and leisure visitor destination by promoting patronage of its member hotels, restaurants, attractions and services.

The Board represents more than 600 member businesses throughout Montgomery County and Southeast Pennsylvania.

Tourism is a key economic driver in Montgomery County, contributing \$1.65 billion in positive impact, and more than 20,000 jobs. This industry stimulates, and benefits, many businesses, towns, and communities right here in the third largest county in the Commonwealth of Pennsylvania.

It's our job to help elevate your businesses to another level. To advocate for you. To support, in the best way we can, the members, partners, and community that we represent.

From Ambler to Pottstown, and everywhere in between, the county's hotels, restaurants, retailers, and attractions; you have our commitment to do everything in our power to position the amazing hospitality industry in Montco to withstand all of this, to help the once robust tourism bounce back, and to reinvigorate a strong economic impact that benefits the entire region

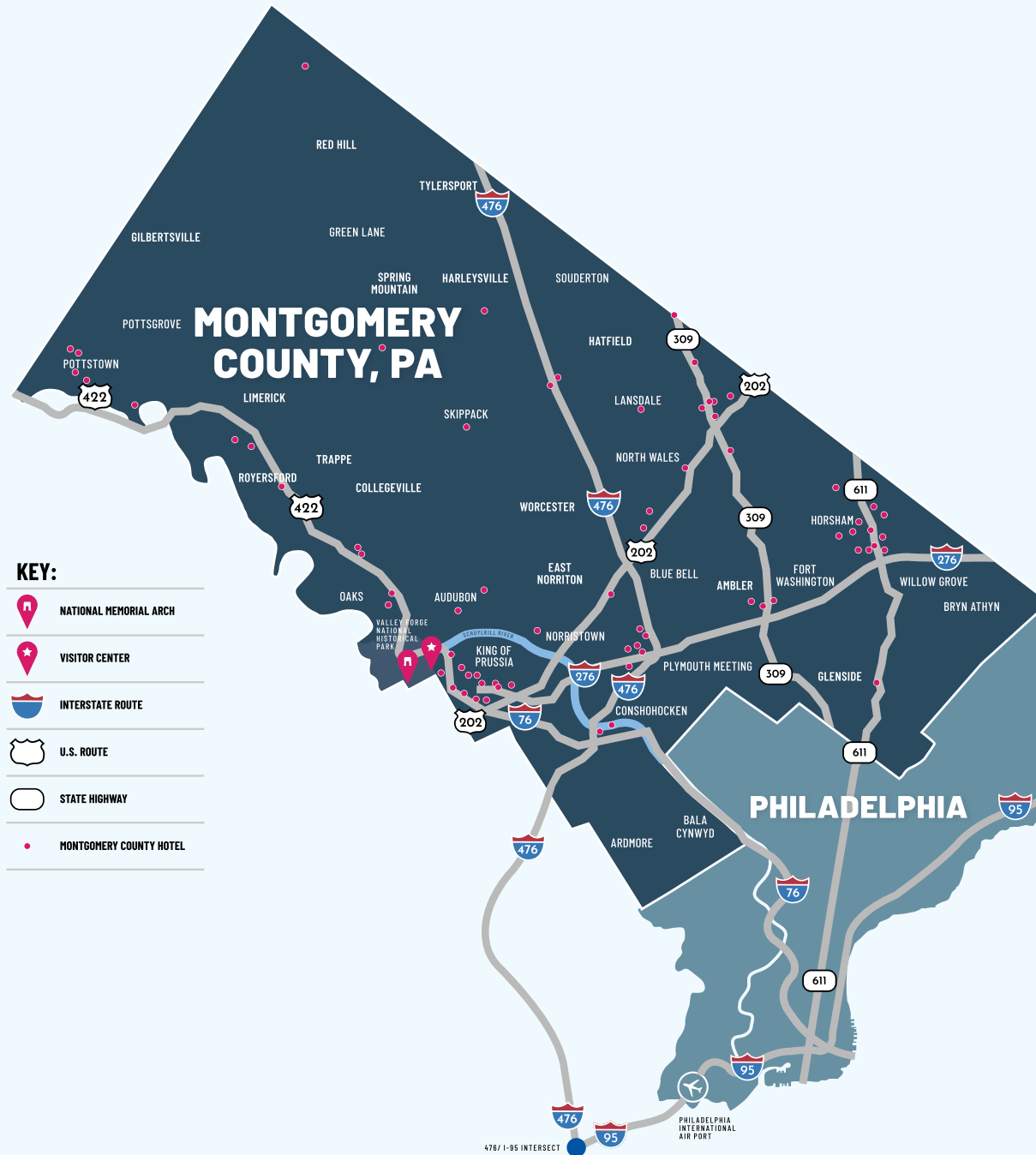
The Board is now a private organization. Funding comes from a combination of Commonwealth of Pennsylvania grants, membership dues and a tax imposed on visitors occupying the County's more than 9,200 hotel rooms. The Board does not receive funding from Montgomery County.



Contact

Megan Tomlinson

Director of Events of Membership, & Services
tomlinson@valleyforge.org • 610.834.7976





Neighborhood Member • \$200

Exposure to 2+ Million visitors with a complimentary listing on valleyforge.org. Includes unlimited updates, # of photos, and link to your website

Limitations for Neighborhood Member Option

Business must be located within Montgomery County, First-time members only, Non-accommodations



Basic Membership • \$300

(includes all Neighborhood Member benefits)



Enhanced Membership • \$500

(Includes all Neighborhood & Basic Membership benefits)



Marketing Add-On Packages

(Pricing provided upon request)

Publications Package

- Full Page Ads in Visitors Guide and 1 other printed publication
ARTS Montco Guide, Montco Golf Guide, Crave Montco Dining Guide

Digital Package

- A complete digital marketing package, featuring:
4 Push notifications via the Visit Valley Forge app
4 Consumer Eblast Ads
Web Ad; Could also include a featured listing on the website

Event Sponsorship Package

- Sponsorship of VFTCB Events with introduction:
Tourism Talks Event: 1 of 4 a year
Sales Meeting: 1 of 4 year
Member Event: 1 of 4 a year

Visitors Center Package

- Tickets & Exhibitor Table at Annual Meeting or at Sales Event
• Brochure in the Visitor Center and Video played at Visitor Center



Benefit	Neighborhood	Basic	Enhanced
Access to our HQ System, where you can update your listing anytime	✓	✓	✓
Access to Partner Bulletin	✓	✓	✓
Invitation to exclusive Networking Events	✓	✓	✓
Invitation to Member Training	✓	✓	✓
Exclusive access to member-only content in the Member Enews	✓	✓	✓
Opportunity for Inclusion in Digital and Printed Materials		✓	✓
Receive a free listing on the award winning Visit Valley Forge app		✓	✓
Upload deals and coupons to visitvalleyforge.org and Visit Valley Forge app		✓	✓
Ability to submit events to public calendar on valleyforge.org & Visit Valley Forge app		✓	✓
*Invitations to Monthly (Montco In The Know) & Quarterly Educational events		✓	✓
Invitation to the Annual Tourism Rally & Golf Outing		✓	✓
Invitation to the Annual Luncheon		✓	✓
Media Relations Support and Social Media Engagement; inclusion in PR Pitches; Social Media Promotion & Giveaway programs		✓	✓
Opportunity to be featured in social media influencer campaigns		✓	✓
Potential Member to Member Business Referral Opportunities		✓	✓
Partnership Opportunities for Familiarization (FAM) Tours & Client Site Visits		✓	✓
Access to Upcoming Convention and Events calendar		✓	✓
Member rate for digital and print advertising		✓	✓
Member to Member Discounts		✓	✓
Access to Member Image Galleries		✓	✓
Additional exposure opportunities on the award winning Visit Valley Forge app: Submit push notifications & in-app promotions			✓
Opportunity for (1) 15-minute presentation to VFTCB Staff			✓
Upgraded Web Listing with increased word limit & video upload capability			✓
(2) Guaranteed Social Media posts per calendar year			✓

*Due to COVID-19 gathering limitations, some events may be held virtually.