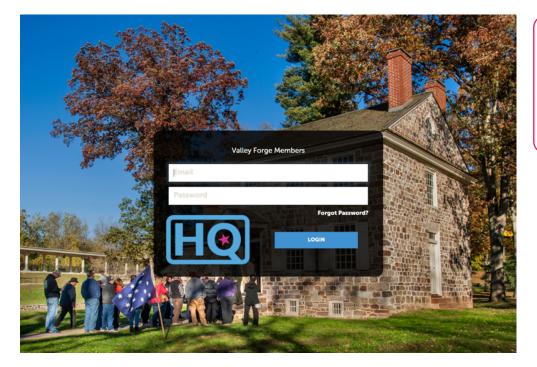




## **Accessing the Convention Calendar**

**INTRODUCTION:** The Conventions Held Report is often underutilized by VFTCB members and provides a great sales tool. This report outlines pieces of business coming to Montgomery County. The event organizers have given the VFTCB permission to share their contact information with our members. You can reach out to organizers to offer restaurant discounts, transportation, etc. Exact event locations are not disclosed to protect our hotel partners.



### 1. Log into HQ at valleyforge.org/hq

 Bookmark this page for easy access! For assistance with accessing your login information please email <u>cramer@valleyforge.org</u>.

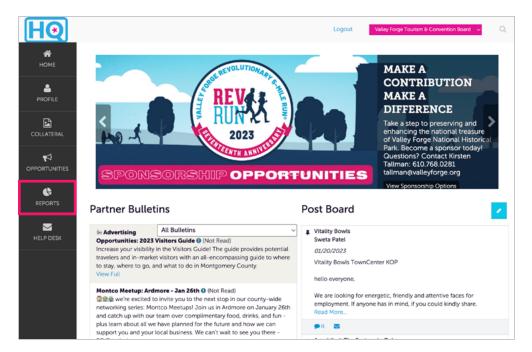




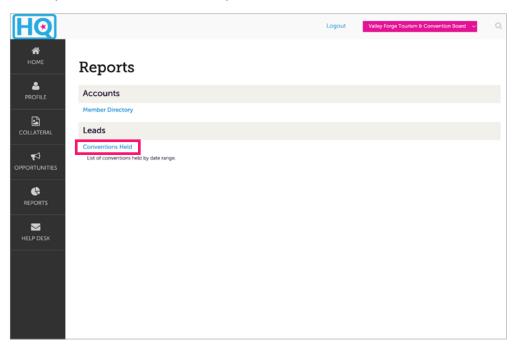


## Accessing the Convention Calendar

### 2. Once on the home page, click Reports



#### 3. Complete Conventions Held report









# Accessing the Convention Calendar

#### 4. Filter by Date Range, once complete, select Print

HQ *							Logout	Valley	/ Forge Touris	im & Convention Board 🖂 🔍 🔍
НОМЕ	Conv	enti	ons I	Held						
	Date Ran	-	to 02/28/	2023						
COLLATERAL	APPLY FILTERS CLEAR FILTERS									
					PRINT	RETURN				
	Account	Lead ID	Mtg Name	Hotel City	Contract Mtg Dates	Overnight Guests	Total RNs	Contacts Full Name	Contacts Title	Contacts Email
	Back Bay Adventures	503093	Philadelphia Fishing Show 2023	Phoenixville	02/16/2023 - 02/20/2023	10	248	Dave DeGennaro		hiflierfishing@verizon.net
HELP DESK	Clarion Events Ltd	503173	2023 Philadelphia Gift Show (Non-Oaks Hotels)	King of Prussia	02/05/2023 - 02/07/2023	75	188	Akilah Armand	Sr. Account Manager	aarmand@connectionshousing.com
	Clarion Events Ltd	503080	2023 Philadelphia Gift Show (Winter) MAIN	Phoenixville	02/03/2023 - 02/09/2023	75	613	April Holinek	Show Director	april.holinek@clarionevents.com

For help, contact:

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