

THANK YOU TO OUR SPONSORS



# PARTNERSHIP OPPORTUNITIES

## APRIL 13 2025



VALLEY FORGE TOURISM & CONVENTION BOARD



#vfreerun • revolutionaryrun.org

# A NOTE FROM OUR PRESIDENT

***Inspiring runners and walkers to unite as a community, benefiting Valley Forge National Historical Park while showcasing the vibrant spirit of Montgomery County.***

**T**he premise of Valley Forge National Historical Park was built on stewardship, and community support – citizens actively caring for, preserving, celebrating, and protecting the land.

That's why the Valley Forge Tourism & Convention Board has taken great pride in fundraising for this national treasure right here in our Montgomery County, PA backyard through the Valley Forge Revolutionary 5-Mile Run. Together, we've raised \$700,000 to date to keep the experience of our nation's significant history vibrant and engaging for visitors. 100% of the proceeds benefit VFNHP. These funds go directly to programming and infrastructure of the 3,500-acre site of the 1777-78 encampment of the Continental Army.

But we still need your help. Your organization can join local high-profile businesses that cherish the park's inspiration and refuge. The 19th Annual Rev Run kicks off April 13, 2025 at Valley Forge National Historical Park, and wherever you want, thanks to our hybrid/virtual option. We hope to not only see your name and logo as part of this year's branding, but also hope you're on-site that day cheering on participants, challenging the five-mile run or two-mile walk yourself! Whatever the capacity, we look forward to you being part of Rev Run.

**Mike Bowman** – VFTCB, President & CEO

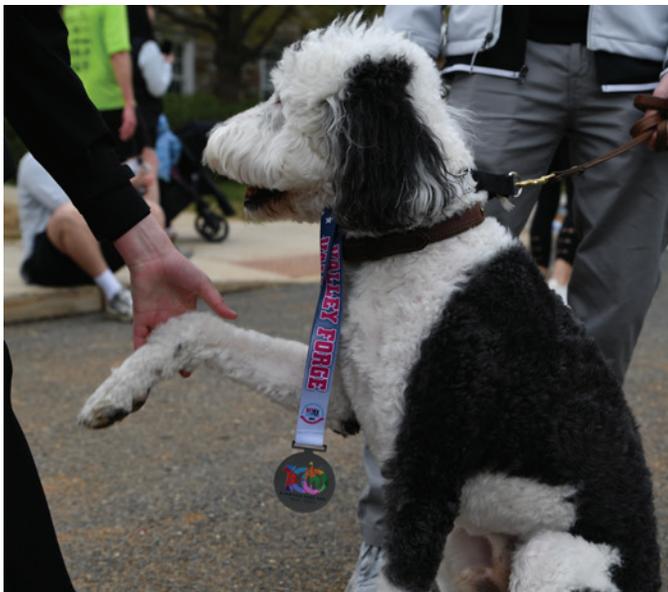


# IN 18 YEARS THE EVENT HAS RAISED \$700,000

**R**unners trek the five-mile, USATF-certified, closed course that follows the Joseph Plumb Martin Trail, and traverses the scenic and hilly terrain of the park with steady climbs and descents, a mix of roads and trails, and ends with a tough uphill climb over the final quarter-mile to the finish line at the park's Visitor Center.

Once again, participants are able to join us virtually from anywhere in the world. Runners are invited to track their route at any point during National Park Week and upload their results to their [runsignup.com](https://www.runsignup.com) profile.

The event also includes a 2-Mile Walk which is family and dog friendly. A great component to get local businesses to team build with their staff.



# SPONSORSHIP BENEFITS

## **IT'S GREAT COMMUNITY RELATIONS.**

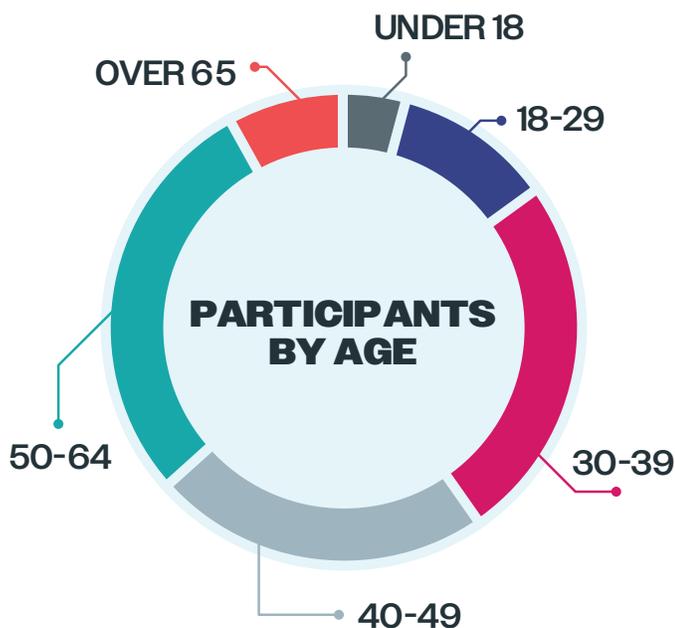
You're seen as a leader in the area, willing to take the steps to preserve and enhance the national treasure of Valley Forge National Historical Park.

## **IT IMPROVES EMPLOYEE MORALE.**

You position yourself as an organization that cares about the county in which it conducts business.

## **IT RAISES YOUR VISIBILITY.**

Our runners and walkers look forward to getting their shirts with your logo on it. Your company logo will be in plain sight on running trails and in gyms long after the event.



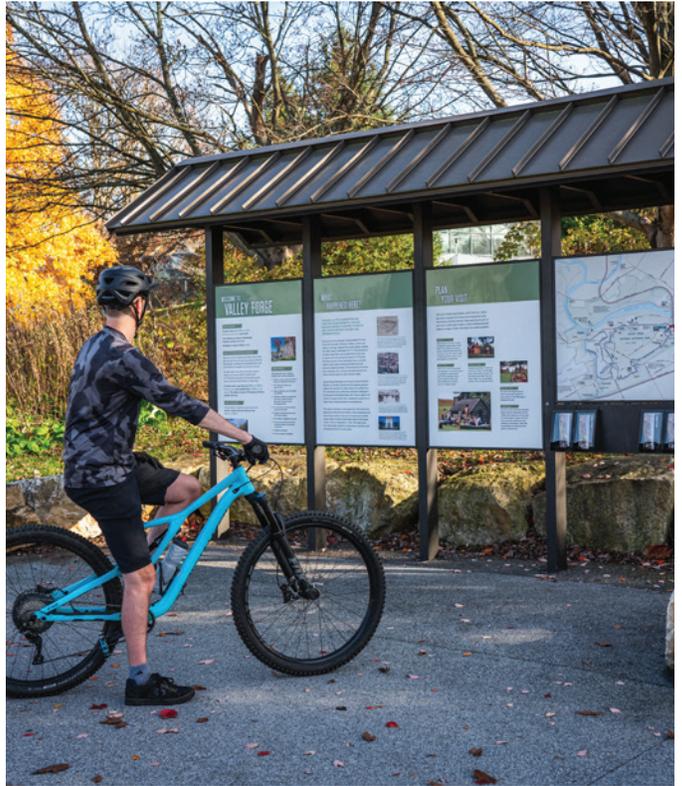
**1,229**  
**TOTAL PARTICIPANTS**

**937**  
**RUNNERS**

**243**  
**WALKERS**

# YOU CAN MAKE A DIFFERENCE

The projects funded by this year's race proceeds include improvements to the **WAY-FINDING** signs and navigation throughout the park, which is needed before major activities take place around America250 in 2026.



# PARTNERSHIP OPPORTUNITIES

**PLATINUM**  
**\$5,000**

- Company logo on included on pre & post race e-newsletters to our database
- 10 complimentary race entries
- Promoted on all social media outlets, including influencer campaign mention & live video segment
- Company logo on all race t-shirts
- Company logo on race results page
- Company logo on run sign up website
- Company logo on revolutionaryrun.org
- VFTCB to write blog/ press release and share with media list
- Table presence at Finish Line Experience on race day
- Never ending satisfaction from helping your community and National Park

**GOLD**  
**\$2,500**

- Company logo on included on pre & post race e-newsletters to our database
- 5 complimentary race entries
- Promoted on all social media outlets
- Company logo on all race t-shirts
- Company logo on race results page
- Company logo on run sign up website
- Company logo on revolutionaryrun.org
- VFTCB to share sponsor's press release with media list
- Table presence at Finish Line Experience on race day
- Never ending satisfaction from helping your community and National Park

**SILVER**  
**\$1,500**

- Promoted on all social media outlets
- 3 complimentary race entries
- Company logo on all race t-shirts
- Company logo on race results page
- Company logo on sign up website
- Company logo on revolutionaryrun.org
- VFTCB to share sponsor's press release with media list
- Table presence at Finish Line Experience on race day
- Never ending satisfaction from helping your community and National Park

**BRONZE**  
**\$750**

- Company logo on all race t-shirts
- Company logo on race results page
- Company logo on sign up website
- Company logo on revolutionaryrun.org
- Table presence at Finish Line Experience on race day
- Never ending satisfaction from helping your community and National Park

**STEWARD**  
**\$350**

- Company logo on revolutionaryrun.org
- Table presence at Finish Line Experience on race day
- Never ending satisfaction from helping your community and National Park

**MORE INFO AT**  
**revolutionaryrun.org**



**QUESTIONS? CONTACT:**

**Kirsten Tallman**

Race Director  
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# TALK WITH THE TEAM

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

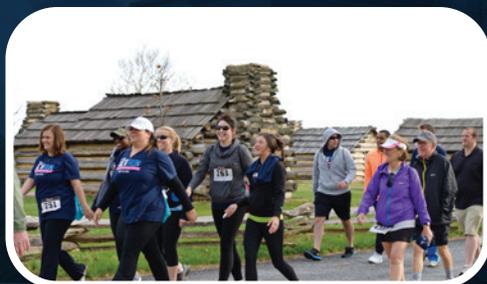


**START LINE SPONSOR**

**FINISH LINE EXPERIENCE SPONSOR**



**2-MILE WALK SPONSOR**



**MEDAL SPONSOR**





YOU CAN MAKE A  
**DIFFERENCE**

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