



Come Conquer the Valley with Us in 2020!

For 14 years, the Valley Forge Tourism & Convention Board's (VFTCB) Valley Forge Revolutionary 5-Mile Run (Rev Run) has made a huge impact on Valley Forge National Historical Park, the site of the 1777-78 encampment of the Continental Army.

One of the few races in the country that's run entirely through a national park, Rev Run has contributed more than \$450,000 to date for tourism and improvement projects at the park. A significant historic site and one of the most popular sites in Montgomery County, PA, Valley Forge National Historical Park attracts 2 million national and international visitors annually, and provides more than \$36 million in economic impact.

In 2019, the 14th annual event raised another record amount – \$56,500 – and attracted more than 1,500 participants (more than 19,000 in its history), an increase in marketing, social media, and press coverage.

We're raising the bar for the 15th anniversary...by the end of the 2020 race, our hope is to have donated more than half a million dollars to Valley Forge National Historical Park.

And, we need the community's support to do so.

So, we're asking you to join other local, high-profile businesses that value this iconic, national treasure that serves as a gateway for visitors to Montgomery County. Besides seeing your company's logo as a sponsor, you can run the race yourself, as part of a corporate team, or participate in the three-mile walk.

The 15th Annual Rev Run kicks off April 19, 2020 at Valley Forge National Historical Park. We hope you help us take pride in enhancing the visitor experience at this gem of a destination.

Your generosity is truly appreciated. Together, we can make a difference.

Thank you for your time and consideration,

Mike Bowman
President & CEO

