

2018

DIGITAL
advertising
OPPORTUNITIES



VALLEY FORGE
TOURISM & CONVENTION BOARD

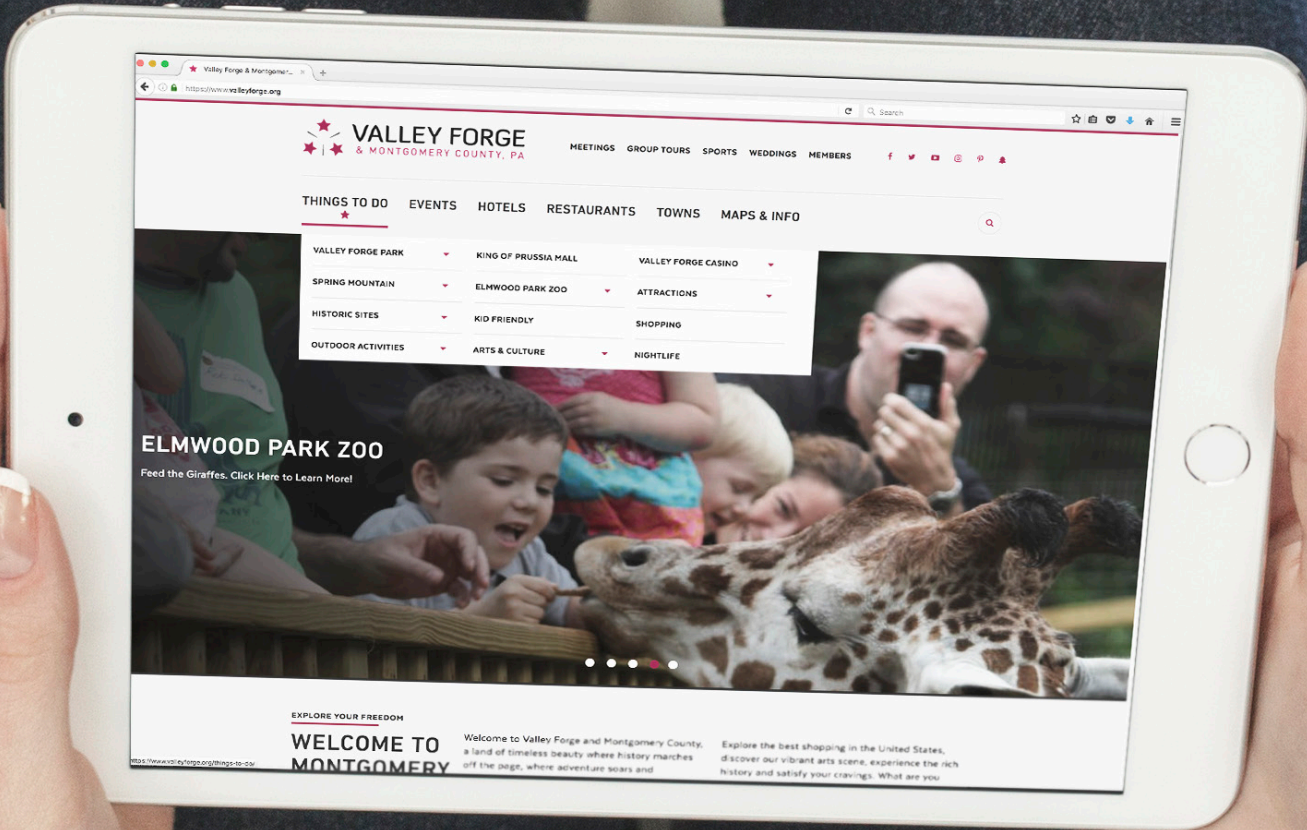
Reach visitors who are actively planning or currently visiting Montgomery County on valleyforge.org

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RATE: \$1,200/mo



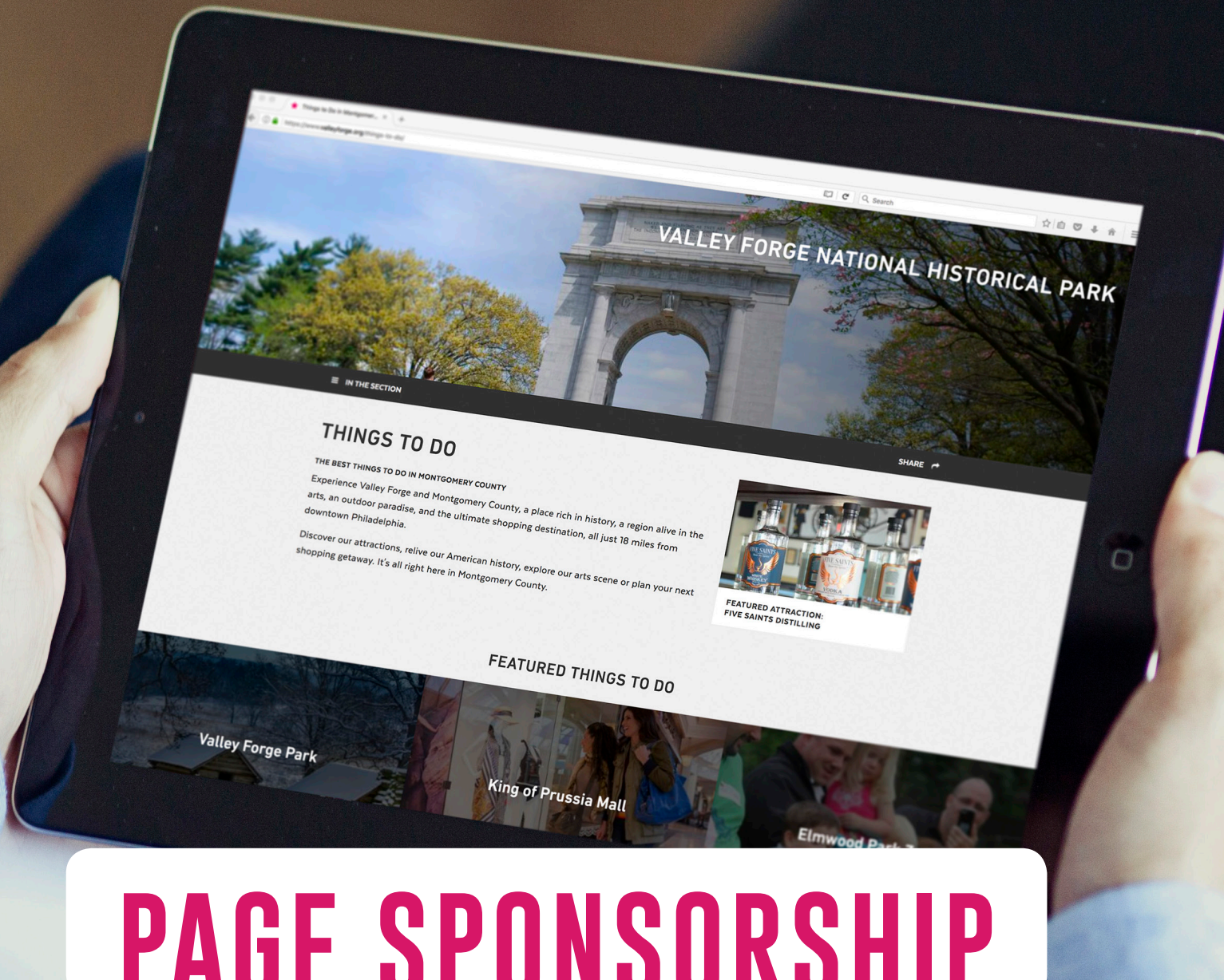
HEADER IMAGES

— 1600 px x 750 px —

Give your advertisement the most prominent placement on our website. These premier spots are found at the top of the following pages:

- Things to do
- Attractions
- Outdoor Activities
- Arts & Culture
- Nightlife
- Events
- Hotels
- Restaurants
- Towns
- Maps & Info

RATE: \$400/mo

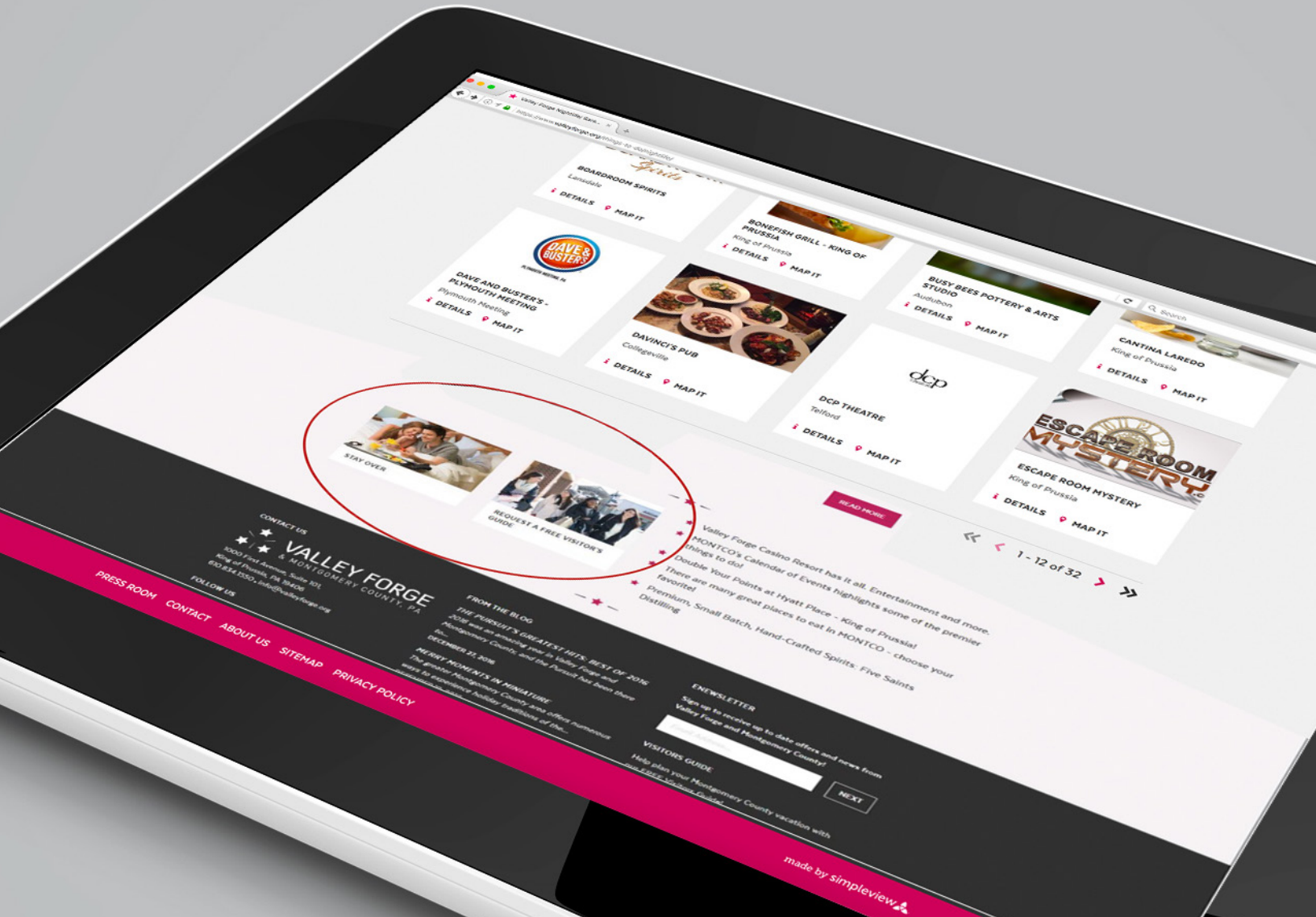


PAGE SPONSORSHIP

— 360 px x 200 px —

Increase exposure by showcasing your business in a visually robust way. Our page sponsorships are located beneath the header image on all pages.

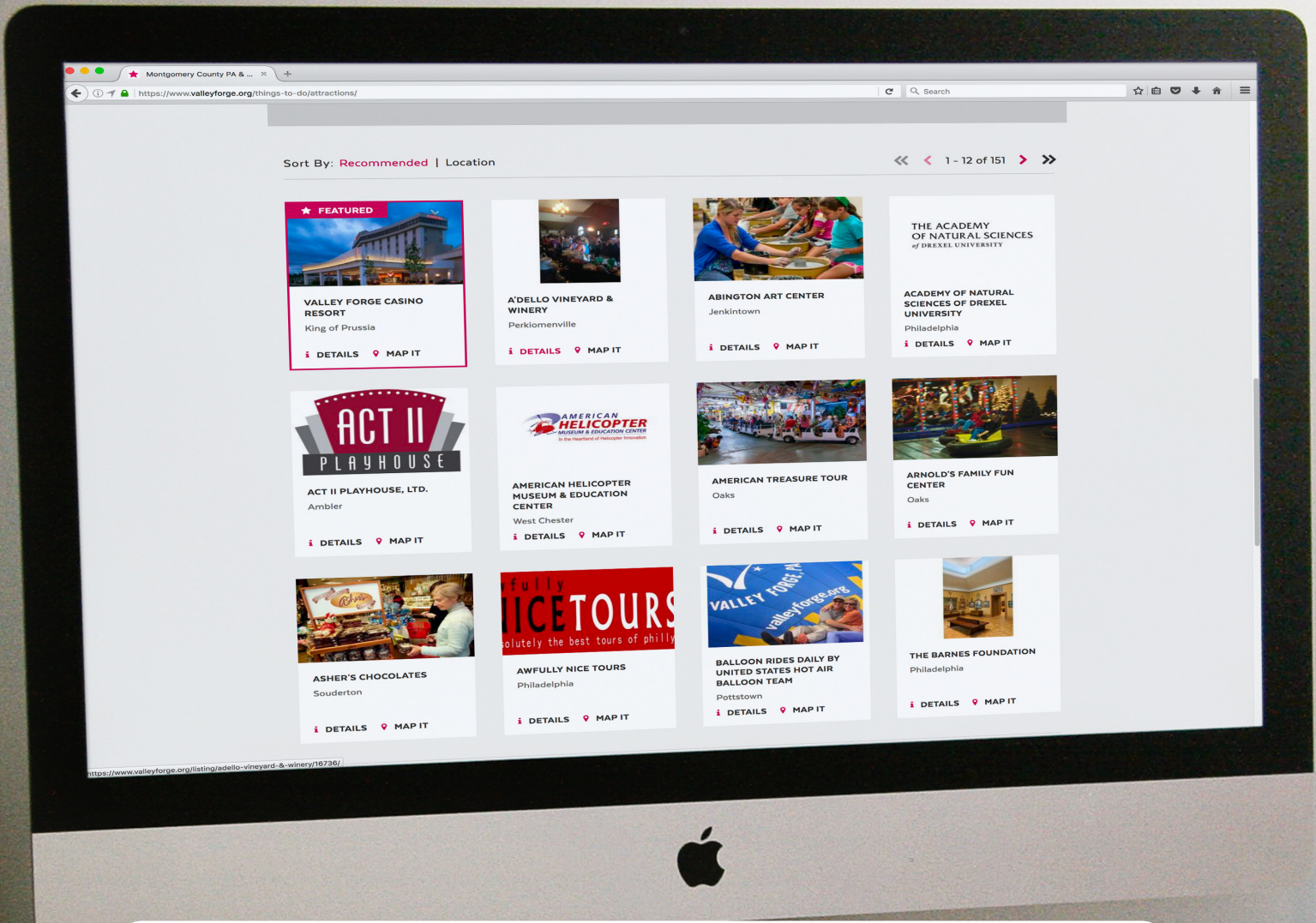
RATE: \$250/mo



SECTION SPONSORSHIP

— 360 px x 200 px —

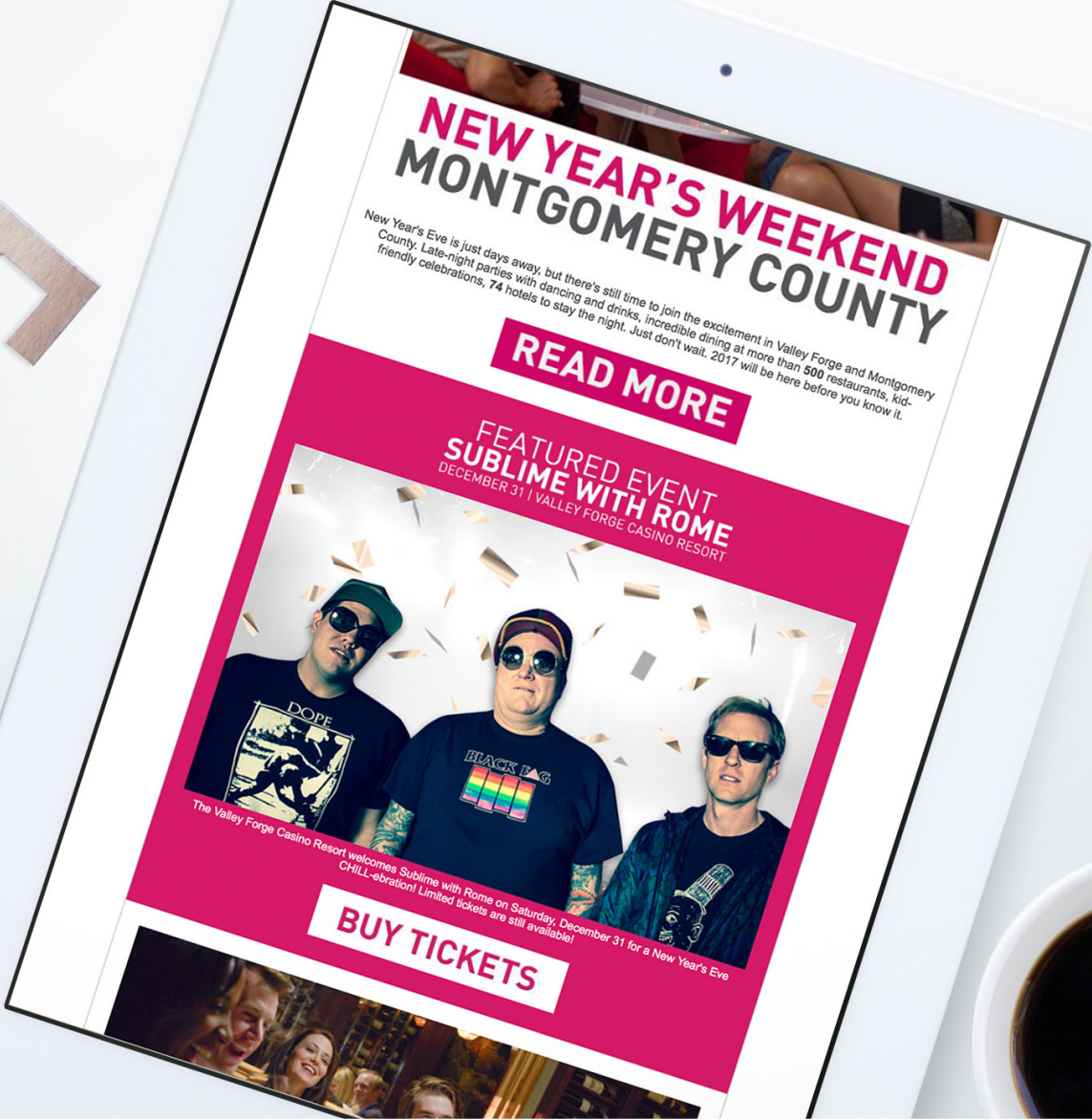
Drive more visitors to your door with a section sponsorship, located at the bottom of all pages. Two are available per page.



FEATURED LISTINGS

Position your business as a not-to-be-missed experience. Our featured listing program gives your business priority placement on all relevant pages.

RATE: \$250/mo OR \$2,500/year (2 months free)

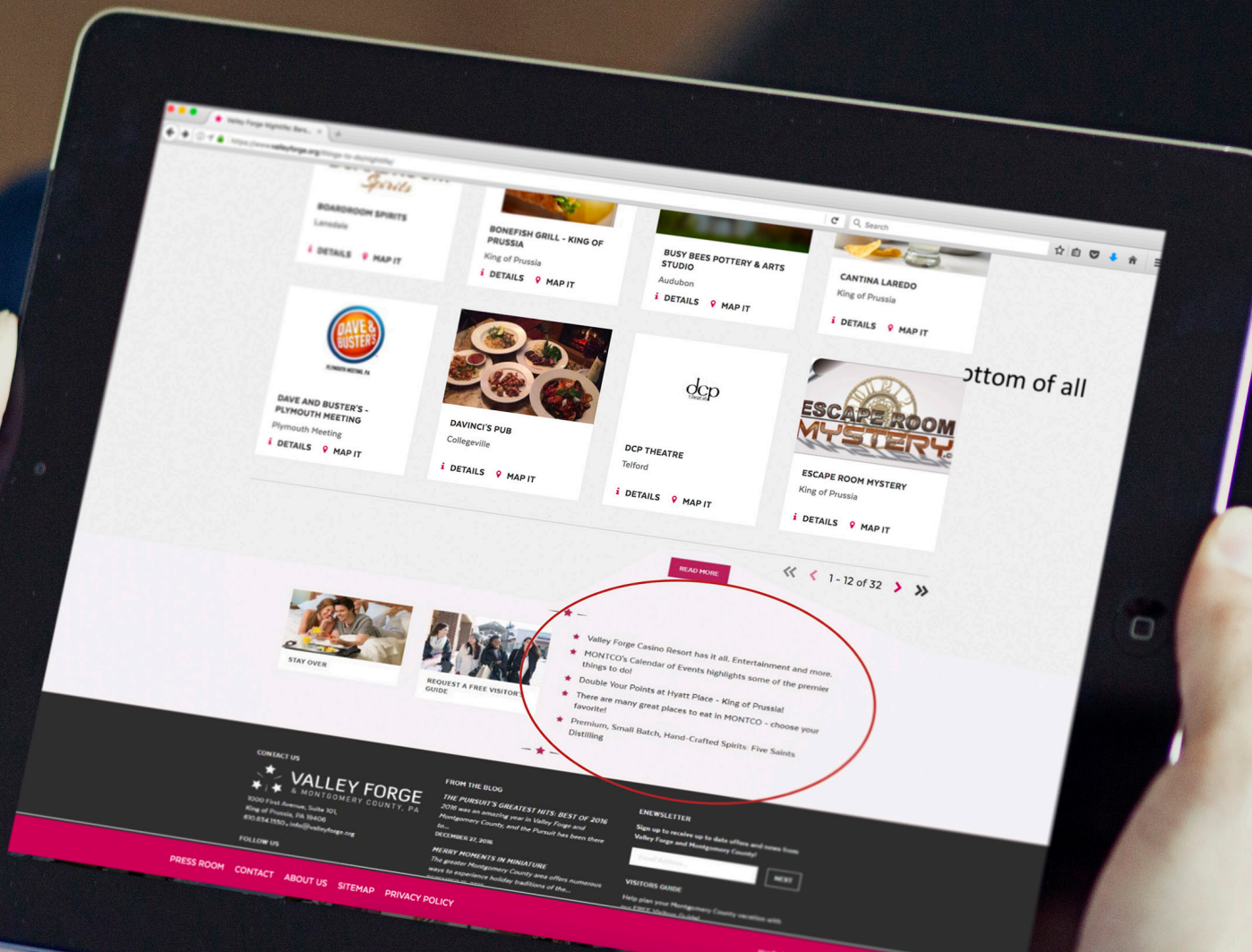


E-NEWSLETTER

Our eNewsletters reach an active audience. eNewsletters are sent twice a month. Two advertisements are available per letter.

RATE: \$500/each OR 3 for \$1,200 (\$300 discount)

RATE: \$400/mo



SPOTLIGHT TEXT

— 65 characters or less —

Special text only call-outs that draw attention to your business, located at the bottom of all pages.



contact

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