VALLEY FORGE
TOURISM & CONVENTION BOARD

DON'T MISS THIS ONCE-A-YEAR CHANCE TO PROMOTE

your business in the
Valley Forge Tourism & Convention
Board's Visitors Guide

Reach an active, affluent audience looking for things to do and places to dine, shop and stay in Valley Forge and Montgomery County.

Your ad will be seen by travelers planning their trip, as well as by tourists already in-market!

Release Date: April 2021 for a full year of marketing impact.

CONTACT YOUR SALES REPRESENTATIVE TODAY: JUSTINE GARBARINO, 610.834.7999 OR GARBARINO@VALLEYFORGE.ORG

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Out-of-Market

- mailed in response to Internet and toll-free call-in requests
- distribution at travel centers throughout the region
- copies at major travel shows, AAA offices, Philadelphia International Airport and Amtrak 30th St. Station
- sent to group tour operators, meeting & event planners and travel agents

ANNUAL DISTRIBUTION OF 75,000!

In-Market

- placement in member hotels
- available at the Valley Forge Visitor Center
- copies at major attractions and other high-traffic locations
- distributed to convention and meeting attendees

Online

A complete digital edition of the 2021 Visitors Guide, including live links to all display ads, will be displayed on www.valleyforge.org.

PREMIUM POSITIONS

SIZE	MEMBER RATE	NON-MEMBER
Back Cover	$3,395	$3,900
Inside Front Cover	$3,185	$3,665
Inside Back Cover	$3,080	$3,545
Page 1	$3,080	$3,545
Opposite Table of Contents	$2,885	$3,325

Trim: 8.375" x 10.875"   Bleed: 8.625" x 11.125"

DISPLAY ADS

SIZE	MEMBER RATE	NON-MEMBER
Full Page (7.375" x 9.875")	$2,625	$3,020
One-Half Horizontal (7.375" x 4.875")	$1,725	$1,980
One-Third Square (4.875" x 4.875")	$995	$1,145
One-Sixth Horizontal (4.875" x 2.375")	$650	$750
One-Sixth Vertical (2.375" x 4.875")	$650	$750

ADVERTISING DEADLINES:

- **Space Reservations:** February 15, 2021
- **Camera-ready materials:** February 22, 2021

ADVERTISING MATERIALS:

For ad production questions or for a complete list of ad creation fees, contact Justine Garbarino.

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