

SOUTHERN VIRGINIA

Welcome to the Southern Virginia region, where the captivating transformation from the historic tobacco hub to Virginia's thrilling racing region awaits you. Embrace the adrenaline as you engage in the heart of speed with six world-class speedways and raceways that promise an unforgettable experience for every motorsport enthusiast.

PHILPOTT LAKE
Martinsville



IMSA AT VIRGINIA INTERNATIONAL RACEWAY
Alton

NEW & NOTEWORTHY

1. The Bee Hotel - Danville

Escape to The Bee Hotel in Danville, Virginia! This downtown boutique hotel is located in what was once home to the city's iconic newspaper, The Danville Register & Bee, now freshly reimagined as a modern, warm, and welcoming home base for business travelers and Virginia vacationers.

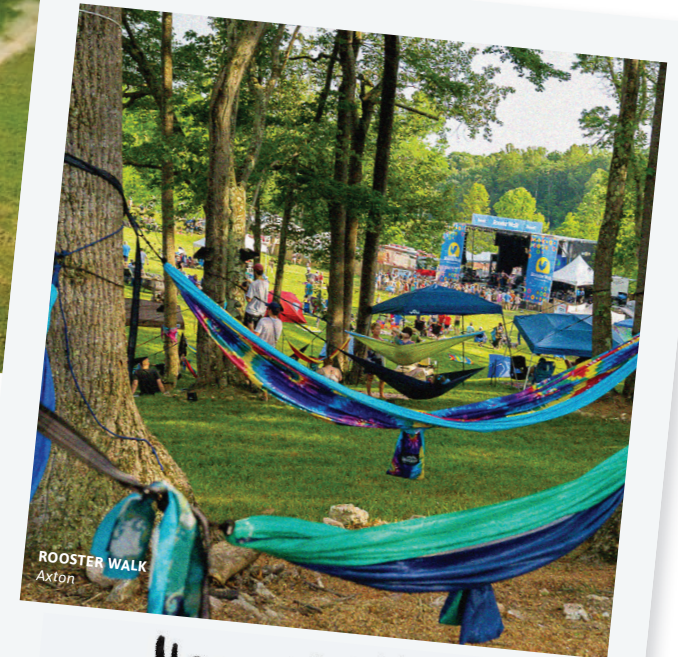
UNEXPECTED EXPERIENCES

2. IMSA at Virginia International Raceway - Alton

Rev up your adrenaline at the International Motorsports Association event held annually in Alton. Witness heart-pounding races, hang out on the Skid Pad with striking car corrals, and even camp on-site while exploring the property and dining at the onsite Oak Tree Tavern.

3. Uptown Pinball - Martinsville

Step into a world of nostalgia and excitement at Uptown Pinball in Martinsville. For just \$20, enjoy an unlimited play wristband and relive the magic of classic pinball machines. Whether you're a seasoned player or a novice, this is an entertainment hotspot not to be missed.



ROOSTER WALK
Axton

Hangin' 'til the
Rooster Crows

FOR FIRST-TIME TRAVELERS

4. Martinsville Speedway - Martinsville

Feel the thrill of high-speed racing at Martinsville Speedway. Witness NASCAR's finest drivers compete on this iconic short track, providing an authentic and exhilarating experience for first-time travelers and racing enthusiasts alike.

UNDERRATED EXPERIENCES

5. Virginia Lake Festival - Clarksville

Uncover a hidden gem at the Virginia Lake Festival in Clarksville. Celebrate the region's lakeside charm with a vibrant carnival atmosphere, captivating boat parades, live music, and an array of local delicacies, making it an underrated yet unforgettable event.

LOCAL FAVORITES

6. Rosemont Winery - La Crosse

Savor the essence of Virginia's wine country at Rosemont Winery in La Crosse. Enjoy an incredible selection of award-winning wines, take in breathtaking vineyard views, and immerse yourself in the region's viticulture legacy, making it a treasured local favorite.

7. Southern Plenty Cafe - South Boston

Delight your taste buds with classic flavors at Southern Plenty Cafe in South Boston. With its warm hospitality and mouthwatering dishes crafted from locally sourced ingredients, this eatery has become a beloved spot for both locals and visitors.

SEE WHAT MAKES US SO GREAT.

VISIT SOSI



Enjoy a day of family fun at the Danville Science Center with interactive exhibits, hands-on activities, and the Digital Dome Theater.

Explore a world of history, culture, and adventure when you visit SoSi!



Discover old-fashioned charm and rich history in Downtown Chatham.



Danville and Pittsylvania County offer scenic farmer's markets, historic main street communities, one-of-a-kind museums, award winning trails, and warm hospitality. From stylish lodging accommodations to an abundance of delicious dining options, Visit SoSi is the perfect destination for your next getaway. Whether you're seeking a weekend filled with family fun or a memorable night out on the town, Visit SoSi has something for everyone.

Our region has successfully preserved its small-town charm, all while embracing a promising future that has already gained national recognition. With exciting new projects, such as the development of Dan River Falls and Caesars Virginia, there is no doubt that our region is quickly growing!

For generations, the people here have made things, have grown things, and have built deep connections with one another. If you visit, they'll share unique adventures and down-home delights, the best ways to enjoy a night out in the city or an easy way to roll off-the-beaten path — discovering trails, waterways, and historic districts that leave you time and space to think, wonder, relax, and enjoy. The itineraries and offerings are diverse, but the fun is fit for all ages and the joy visitors find here is simply unmatched. Visit SoSi isn't just a place, it isn't just a moment. It's that feeling. You know the one — joyful momentum, enthusiasm, and the time and space to enjoy it all.

So, what are you waiting for? Visit SoSi.



Travel back in time at Cotton at Riverside Mill and enjoy a unique dining experience in the former Dan River Mills textile hub while overlooking the beautiful Dan River.



With lawn seating for up to 4,000 people, the Carrington Pavilion is the perfect spot to enjoy live music or attend a festival.

