The VIRGINIA MOUNTAINS region connects small towns and vibrant cities through scenic drives in the western reaches of the state. With breathtaking views and a wealth of fresh air adventures - from America’s East Coast Mountain Biking Capital to vast and winding blueways - this outdoor mecca invites you to breathe it all in, wander to your heart’s content and stay awhile among charming towns and vibrant cities.

Add these experiences to your travel bucket list for the region!

- **The Virginia Maple Syrup Trail, Highland County**
  Highland County is widely known for its annual Maple Festival, as well as being one of the southernmost places in the United States where pure maple syrup can be made, due to the high elevations of the Appalachian Mountains. Take an agritourism adventure to learn how maple syrup is produced and connect with the local farmers who work so hard for such sweet rewards.

- **The Lemon Hotel, Paint Bank**
  This cheery, bright hotel in all its lemon-yellow appearance is a great escape to a bygone era with today’s modern luxuries. Spacious suites showcase curated antiques and collectables with different themes reflecting the various fruits grown on the property (apples, blueberries and pears, to name a few).

- **3772 Rooftop on Main, Fincastle**
  This rooftop bar and restaurant offers craft cocktails, seasonal small plates and a gorgeous view of the Blue Ridge Mountains. Award-winning mixology and a delectable menu provide a relaxing evening after taking in all the nearby sights and activities.

- **Jackson River Scenic Trail, Alleghany Highlands**
  Developed from an old railroad bed this 17-mile trail is ideal for family hikes and rides. The scenic landscape includes the Jackson River which runs adjacent to the trail, and provides a natural habitat for reproducing wild trout, as well as offers waterfall and river views for nature lovers.

- **The BackYard, Forest**
  Gather the family for weekend campfires and outdoor movie nights! This outdoor food court boasts over a dozen food trucks that will please every palate, from barbecue, wings and hot dogs to ice cream, kettle corn and pie.

- **Roanoke’s Vibrant Black Culture**
  An integral part of the history and future of Virginia’s Blue Ridge, Roanoke’s vibrant Black culture is reflected in historic sites celebrating notable trailblazers like Booker T. Washington and Oliver White Hill, as well as in the Black-owned shops and restaurants throughout the region. While visiting, be sure to take the self-guided walking tour through the Historic Gainseboro neighborhood, a thriving hub of Roanoke’s Black community during the first half of the 20th century.

- **BIG LICK BREWING COMPANY, Roanoke**

The Lemon Hotel, Paint Bank
The Virginia Maple Syrup Trail, Highland County
3772 Rooftop on Main, Fincastle
Jackson River Scenic Trail, Alleghany Highlands
The BackYard, Forest
Franklin County, deemed the land between the lakes, is a distinct outdoor destination along the Blue Ridge Parkway. It is a landscape woven with miles of roads, trails, and waters perfect for adventures of all kinds. Bike along nearly 50 miles of scenic byways or at Waid Park. You can paddle on one of five blueways, including Philpott Lake. Or spend the day boating on one of two lakes, including Smith Mountain Lake. Finish the day with a craft beverage at one of our fine wineries, breweries, or distilleries.

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Virginia's Western Highlands is located along the state's border with West Virginia in a peaceful portion of Virginia's mountains. The four-county region has wide-open spaces and plenty of room to roam. With amazing natural beauty, outdoor adventures and charming mountain towns, the region offers the very best of what visitors love about Virginia's mountains.

As you would expect of a place with the word Highlands in its name, the unspoiled mountain views are breathtaking and turn every drive into a scenic drive, usually leading to a few surprises. A journey through the four counties of Craig, Alleghany, Bath and Highland will include exploring unique towns, fun-filled festivals, delicious food and plenty of hospitality.

Unspoiled Scenery & Authentic Charm
in Virginia's Western Highlands

Find hidden treasures around every turn, including colorful barn quilts. Enjoy authentic mountain traditions, like the Highland County Maple Festival.

Outdoor Adventures are just around the bend.

Want big adventure?

Check out the sprawling four county region known as Virginia's Western Highlands. Find adventure ideas, driving directions and more for a great getaway at VaWesternHighlands.com.

This #UniquelyAlleghany moment courtesy of the Jackson River Scenic Trail.

Plan your getaway ONLINE: Begin your adventure at VaWesternHighlands.com.

Plan your Uniquely Alleghany getaway at VisitAlleghanyHighlands.com.
EXPLORE VIRGINIA'S WESTERN HIGHLANDS, where mountain views, charming towns and outdoor fun can be found around every bend in the road.

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