

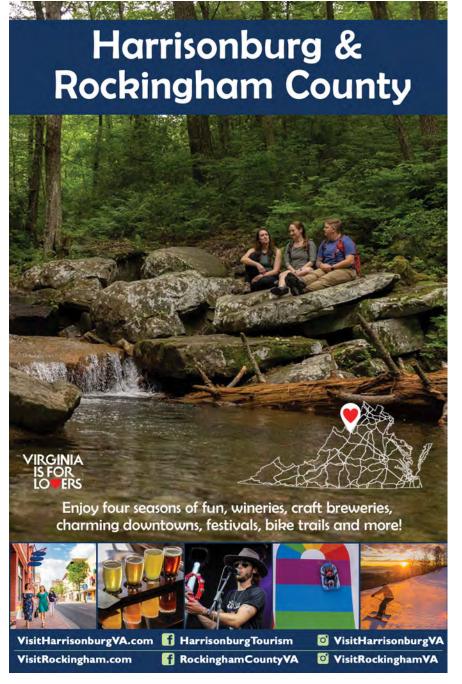
ight off the bat, two things are clear about outdoor photographer Cliford Mervil: He loves his dog, and he's one of the most adventurous people I've ever met.

Both are associated with his profession, as his dog is what drove him to start exploring Virginia's outdoor spaces and developing an eye for stunning photography. We took a few minutes to chat about his journey, from his childhood experiences hiking Haiti's mountains to how Virginia's outdoors have changed his life.



experiences. It's good for mental health, also. Technology is great, but I love disconnecting in the middle of nowhere, no signal for days. I don't have to worry about anything and







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VIRGINIA STATE PARKS





This friendship is Fur Real!

chain, starting a new chapter in my career. Through hard work and dedication, I climbed the ladder, achieving stability and financial security.

However, when the pandemic struck in 2020, I was furloughed. Surprisingly, I welcomed this pause as an opportunity for reflection. It was during this time that I found my dog, Sancho, who pushed us to spend more time outdoors. With travel restrictions in place, we explored the beauty of Virginia's great outdoors through hiking, camping, and discovering its wonders, nurturing a newfound appreciation for nature.

With the support of my husband and Sancho, I decided to share my love for the outdoors and adventures through content creation. My page, WithSunshineSol, became a platform to document our adventures and inspire others. Little did I know that our shared journey would resonate with so many, and our page grew to over 300K followers.

In August 2021, I took a leap and left my job, fully committing to content creation. This decision was both liberating and challenging, as I had to navigate an unfamiliar environment and step away from the stability of my previous job. However, it marked a turning point for my personal growth and happiness, allowing me to wholeheartedly pursue my passion and inspire others to break free



#### SANCHO'S **TOP 5 OUTDOOR EXPERIENCES IN VIRGINIA:**

- 1. Whitetop Mountain
- 2. Grayson Highlands State Park
- 3. Kiptopeke State Park
- 4. The Point Overlook
- 5. The Great Channels

from their limitations.

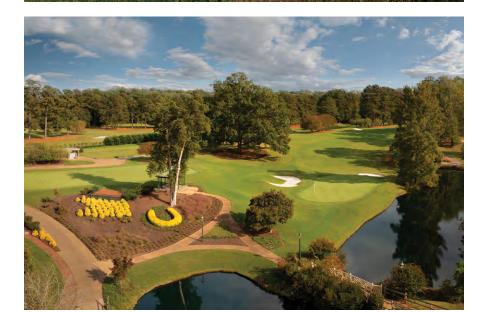
Fostering a community of petloving outdoor enthusiasts has been deeply rewarding. The enthusiasm and support from my community inspires me every day. Together, we've created a space where individuals can connect, share their stories, embrace personal growth, and push boundaries through shared adventures, fostering a deeper appreciation for nature's wonders.

Looking ahead, I aspire to expand my community and collaborate with fellow adventurers, organize inclusive events, and support conservation organizations. Moreover, I'm committed to making a difference in the lives of dogs, just as my dog, Sancho, has done for me, and promote responsible pet ownership. I also seek to inspire others to break free from their limitations, embrace new experiences, and discover their true beauty and potential through shared adventures and pushing boundaries.









Nestled in the shadows of the Blue Ridge Mountains overlooking the fabled Shenandoah River, Caverns Country Club Resort creates one of the most scenic golf opportunities in the Mid-Atlantic region. High above the banks of this storied river, these 6,499 yards of gently rolling fairways seem to touch the mountain foothills. Amid vistas of nearby farmlands, large tees and greens complement this 18-hole, par 72 course.

Caverns Country Club Resort provides comfortable accommodations in partnering motel and hotel properties near the course. Situated in quiet, country settings, each affords magnificent views of the Blue Ridge Mountains and Shenandoah National Park.

Golf, scenery, an internationally famous natural wonder and a national park – a grand slam location adjacent to Luray Caverns in the land of Shenandoah.

Caverns Country Club Resort 296 1.C. Northcott Boulevard, Luray, VA 22835 (540) 743-6551 LurayCaverns.com

The Golden Horseshoe Golf Club honors the classic traditions of the game — rated a top-5 golf course in Virginia and currently ranked #43 on Golf Digest's list of "American's Greatest Public Courses". Designed by the father-and-son team of Robert Trent Jones Sr. and Rees Jones, players experience 36 championship holes over three courses, surrounded by mature woodlands and free from neighboring real estate. Get in touch with nature, focus on your game and get back to the true essence of golf in the heart of Colonial Williamsburg.

Toast to a day spent on the course at one of Colonial Williamsburg Resorts' 10 on-site restaurants. Choose to stay at our award-winning accommodations or relax at our world-class spa and fitness center. It's easy to turn a golf getaway into an incredible vacation that will keep you coming back year after year.

Golden Horseshoe Golf Club 401 S. England Street, Williamsburg, VA 23185 (855) 556-2982 GoldenHorseshoeGolf.com







With three renowned 18-hole golf courses, one designated for The Club at Kingsmill Members, a celebrated golf academy, and year-round golf schools, Kingsmill Resort offers the exciting variety and challenge you want to take your game to the next level. Come play the most historic 177 yards of golf in America at Williamsburg's only condominium Resort. As one of the premier golf resorts on the East Coast, Kingsmill offers exclusive Resort perks for our overnight guests. Pack your clubs and make a tee time on the River or Plantation Course. The River Course has hosted the world's best players on both PGA and LPGA tours.

Kingsmill Resort 1010 Kingsmill Road, Williamsburg, VA 23185 (888) 334-4856 Kingsmill.com/golf

The Omni Homestead Resort has been a renowned golf destination for more than a century and was named as one of the top 100 golf resorts in the world for 2024-2025 by GOLF magazine. Bath County native and golf legend Sam Snead once remarked that if he could play only one course, it would be The Cascades. Annually ranked among the top 100 courses in the country, The Cascades at The Omni Homestead Resort is regarded as one of William S. Flynn's finest works.

Flynn's deft architectural skills created a course which fit perfectly within the scenic Allegheny Mountains. A variety of tee shots lead to sloping, tree-lined fairways and the Cascades stream comes into play on several holes.

The Cascades has challenged PGA TOUR professionals and US Presidents alike. The renowned course has hosted eight USGA championships and more than 200 Virginia State Golf Association championships.

The Omni Homestead Resort 7696 Sam Snead Highway, Hot Springs, VA 24445 (800) 838-1766 | (540) 839-1766 TheOmniHomestead.com

A luxurious back to nature escape! The Blue Ridge Mountains are a natural paradise of forest-cloaked peaks and sun-dappled valleys. At the heart of this pristine wilderness, Primland Auberge Resorts Collection awaits on its own 12,000-acre mountain estate. From the regal Lodge with its skirt of emerald fairways to its romantic log cabins and treehouses perched above the Dan River Gorge, winding trails lead to myriad fresh discoveries. Wander the banks of streams alive with trout and chance upon a deer, silhouetted in a backlit glade. Experience the rush of mountain biking balanced with the rejuvenation of the Auberge Spa. Gaze at primeval views and star-filled skies from an on-property observatory, basking in the serenity of nature. At Primland Resort every moment is one to savor.

The Highland Course at Primland 2000 Busted Rock Rd, Meadows of Dan, VA 24120 (866) 960-7746 AubergeResorts.com/Primland

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When you play golf at Colonial Williamsburg Resorts, you'll experience moments that can't be recorded on a scorecard. Our award-winning Golden Horseshoe Golf Club features 36 holes of championship golf set alongside stunning backdrops from America's history. Immerse yourself in unmatched golfing experiences and amenities at the world's largest American history museum.





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Rediscover your love of the game at The Omni Homestead Resort, named one of GOLF magazine's Top 100 Golf Resorts in the World for 2024-2025. Play The Cascades, annually ranked among the best courses in the country, and the Old Course, with its unique layout of 6 par 3s, 6 par 4s and 6 par 5s.

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48 VIRGINIA IS FOR LO♥ERS





The U.S. Civil Rights Trail encompasses churches, courthouses, schools, museums and landmarks mainly in the Southern states where activists fought against segregation in the 1950s and 1960s. The trail offers firsthand historical experiences for families, travelers and educators.



#### **U.S. Civil Rights Trail Podcast**

Stories and interviews from pivotal moments in the movement are brought to life in this podcast.

#### **Official U.S. Civil Rights Trail Book**

Released in 2021, this book showcases the history of the movement for a new audience.

#### **14 Partner States**

Events at sites in each state influenced the Civil Rights Movement.



#### **Augmented Reality Experience**

The march in Selma, the Greensboro Four and the Little Rock Nine were brought to life with this award-winning AR experience.

#### **U.S. Civil Rights Trail Website**

Fully redesigned in 2023, the website allows visitors to experience the trail and history in a whole new way.

#### **Award-Winning Campaigns**

The Ordinary Objects, Extraordinary Stories campaign, which features the familiar in a new light, won a Bronze ADDY.

#### Visit CivilRightsTrail.com

### TASTE VIRGINIA



With 300+ wineries and ten distinct regions spanning the state, Virginia has something for everyone. Embark on your next Virginia Wine adventure today.



Create itineraries and receive updates from your favorite wineries by creating a virginiawine.org account to personalize your adventure.



Plot your next adventure. Build in stops at wineries with unique tasting offerings, on-site restaurants or overnight accommodations.



#### TRAVEL

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#### **EXPLORE**

For on-the-go access and spontaneous planning, download the Virginia Wine App. You'll have easy access to saved itineraries, regional maps and event details.



#### SAVOR

Once you find your way into the vineyards, sit back and enjoy a taste of #vawine.



www.virginiawine.org/pages/visit



## love renewed:

THE REOPENING OF THE WARM SPRINGS POOLS

By Tricia Anderson

ou probably know about Virginia's
Jefferson Pools, but after recent
renovations, the Omni Homestead
Resort embraced the origins of the famed
springs with the name that graced the
mineral-rich waters back when Thomas
Jefferson soaked in them: the Warm
Spring Pools.

Jefferson may have been one of the most famous visitors, however he did not discover these pools. According to local lore, that distinction went to an unnamed Indigenous wanderer, who fell asleep relaxing in the mineral waters and

awoke rejuvenated many centuries ago. The Warm Springs Pools predated the

The Warm Springs Pools predated the hotel's grand opening in 1766, with the stone structure erected in 1761. Incredibly, that makes the Warm Springs Pools the oldest spa structure in America!

The pools underwent a massive renovation, reopening in 2022 to reflect their original glory. Today, you can relax and soak in the healing waters of the Warm Springs Pools-the same therapeutic experience that Thomas Jefferson (and several other U.S. Presidents) enjoyed in the 18th century!

## LOVE is a lot like travel.

It challenges us to expand our boundaries and gives us new perspectives.

And in Virginia we've got love to go around! A decade ago, we started building giant LOVE letters throughout the state at craft breweries, on main streets, in vineyards, and more. We never expected them to catch on like they did and capture the imagination of Virginians and travelers alike. Today we have more than 350 giant LOVE signs throughout the state featuring community-centered larger-than-life designs. So whether you plan a trip to visit each and every one or just happen to see one while passing through, be sure to stop and snap a photo- and share it with those you love. #LoveVA









#### **Team TWENTY24**

Founded in 2005, TWENTY24 was built as a stepping stone for athletes to reach the Olympics, with their sights initially set on London 2012. Every four years, their focus shifts to the upcoming Olympics. Currently, they're gearing up for the Paris 2024 Games, training hard on the unique trails and mountains in Roanoke, Virginia. One thing's for sure — an Olympian is in the making!

#### **Shenandoah Apple Blossom Festival**

The 2024 Shenandoah Apple Blossom Festival will celebrate its centennial, marking a century of colorful parades, entertainment, and community spirit in Winchester.

#### **Lego Discovery** Center

Discover the recently opened Lego Discovery Center in Springfield, your ultimate indoor Lego playground, where 12 themed zones promise a bricktastic adventure!

VIRGINIA.ORG 55

#### 2024 Solheim Cup

The biennial Solheim Cup players. This prestigious event is set to take place



showcases the top LPGA USA players competing against the best European women in September 2024 at the Robert Trent Jones Golf Club, a private club located in Gainesville. When speaking about the course, RTJ himself commented, "The terrain is aesthetically perfect. I don't think we could have done anything better anywhere."







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mitted to promoting pollinator-

friendly practices and biodiver-

sity, emphasizing sustainable

urban environments.



#### Carter Family Fold - 50th Anniversary in 2024

Rita Forrester, the granddaughter of A.P. Carter, carries on a family promise at The Carter Family Fold. This year, the music venue and museum celebrates its 50th anniversary showcasing the enduring influence of the Carter Family, Mother Maybelle, A.P., and Sarah Carter, who are often referred to as the "First Family of Country Music." The trio's first recordings in 1927 as part of the famous "Bristol Sessions" jump started country music with their traditional mountain sound.



#### Tapawingo

Virginia has been the backdrop to popular series like Swagger and Oscar-winning blockbusters like "Lincoln," but it's also an indie filmmaker haven. "Tapawingo," a period comedy starring Napoleon Dynamite's Jon Heder, filmed throughout Central Virginia and debuted at the Virginia Film Festival in 2023, before its final destination on streaming platforms. Dive into the fun of indie filmmaking, and view Richmond through the lens of a 1980s coming-ofage buddy comedy.

#### **The Crooked Road**

Celebrate two decades of musical heritage and vibrant culture as The Crooked Road marks its 20th anniversary in 2024, promising unforgettable experiences in Virginia's heartland.



#### The Virginia Film Festival

The Virginia Film Festival, held in Charlottesville, is Virginia's longest-running film festival. Held annually during peak fall foliage, the VAFF brings in award-winning films from around the world and along with them the chance of seeing film icons like Sandra Bullock, Ethan Hawke, or Ava DuVernay strolling along the city's pedestrian mall. The festival benefits from its University of Virginia ties, putting together one-of-a-kind panels and discussions between filmmakers, renowned journalists, and cultural experts. This will be its 37th year.



HANNAH ARMSTRONG / HANNAH ARMSTRONG / COURTESY OF FOGGY BOTTOM PICTURES / COURTESY OF THE VIRGINIA FILM FESTIVAL



on't let the name fool you-Farmville is much more than rural beauty (although there is plenty of that, as well). This small-but-mighty town continues to add new lures for visitors — from a luxurious boutique hotel to dozens of outdoor activities that could fill an entire week or more.

But when it comes to revitalization, there is one place that started it all: Green Front Furniture. Opened nearly 70 years ago as a grocer, the business eventually pivoted into the furniture industry, and now stocks an astounding 12 buildings and warehouses (a total of nearly one million square feet) with home decor sourced internationally. Find rugs from Turkey, wood tables from California, and thousands of items from practically every country when you browse the endless showrooms.

Bringing visitors from all over the Eastern seaboard and beyond, Green Front Furniture helped put Farmville on the map, and in turn led many new businesses to put down roots in the community, guaranteeing the longevity of this friendly Central Virginia community.

