

## ***EAT, DRINK & WIN! VIRGINIA BEACH LAUNCHES MONTH-LONG RESTAURANT PROMOTION***

**Virginia Beach, Va. – February 23, 2021** – The Virginia Beach Convention and Visitors Bureau (VBCVB) and the Virginia Beach Restaurant Association (VBRA) have partnered with local restaurants to create a new promotion, **Eat, Drink & Win!**, kicking off March 1, 2021. The culinary celebration features more than 60 of the destination’s most beloved restaurants and renowned chefs as well as an exciting new incentive to dine at participating restaurants. Whether dining indoor, outdoor or via take-out, the promotion offers participants access to exclusive offers, a chance to win gift cards valued at \$50-\$100 and a trip for two at a number of Virginia Beach hotels.

To participate in Eat, Drink & Win!, consumers sign up at [www.RestaurantMonthVB.com](http://www.RestaurantMonthVB.com) to receive a ‘Dine Pass’ that will be instantly delivered to their phone via text and email. This digital passport, which lists redeemable offers from restaurants in Virginia Beach, can be saved to a mobile phone’s home screen for easy, one-tap access. When diners visit participating restaurants, they simply click the redeem button to receive additional offers such as daily specials. To be entered for the prize giveaways, simply press the check-in button and enter the restaurant’s unique pin number.

“If there’s one thing that’s true about Virginia Beach, it’s that we have a diverse culinary scene that rivals any destination in the U.S.,” said Kelli Norman, Director of Tourism Marketing & Sales for the VBCVB. “Eat, Drink & Win! is a chance for visitors and locals alike to get out and take a break from cooking, while supporting restaurants when they need us most.”

Notable restaurants participating in Eat, Drink & Win! include:

*Waterman's Surfside Grille, Il Giardino Ristorante, Tautogs, Rockafeller's Restaurant, Wasserhund Brewing Company, Orion's Roof Garden & Dining, Bad Ass Coffee, Chix on the Beach, Froggies Smoke & Taphouse, Mermaid Winery Virginia Beach, Blue Pete's Restaurant, and many more.*

Every time a participant checks into a restaurant with their Dine Pass, it counts as one entry for a gift card or vacation stay in Virginia Beach. Winners will be announced weekly on Wednesdays via [www.RestaurantMonthVB.com](http://www.RestaurantMonthVB.com) and one winner will be chosen each Wednesday in March for a three-night getaway which will also be announced on the site.

For a full list of participating restaurants, promotion rules and to sign up for Eat, Drink & Win!, visit [www.RestaurantMonthVB.com](http://www.RestaurantMonthVB.com)

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