

FOR IMMEDIATE RELEASE



VIRGINIA BEACH CONVENTION AND VISITORS BUREAU HIRES NEW SALES MANAGER

Virginia Beach, Va. – April 27, 2021 – Virginia Beach Convention and Visitors Bureau, the official destination marketing organization (DMO) for Virginia Beach, Virginia, welcomed a new convention sales manager recently.

Dee Mittman of Greensboro, NC will be managing all multi-cultural associations, the corporate market, and the Midwest territory. Mittman is an experienced hospitality sales and marketing professional with over 15 years of experience in the industry. A native of Greensboro, NC, Mittman got her start in the hospitality industry at the Wyndham Garden hotel, formerly the Clarion Hotel. During her tenure, she advanced from catering sales manager to eventually leading her team as Director of Sales for this full-service property.

Mittman’s most recent place of employment was the Greensboro Convention and Visitors Bureau where she served as a National Sales Manager. During her seven years at the CVB, Mittman successfully sourced meetings and events in the sports, corporate, and diversity association markets to be hosted in the City of Greensboro, NC. Mittman is no stranger to the Sports Marketing side of the world either; she is a USA Track and Field Certified Official!

“Dee brings experiences that complement our current staff, plus provide fresh perspective to help push Virginia Beach to the next level. We are so excited she is here, and will be selling our premier east coast destination for meetings and conventions,” said Sally Noona, Director of Convention Sales & Marketing for the Virginia Beach CVB.

About Virginia Beach Convention and Visitors Bureau

Virginia Beach Convention and Visitors Bureau, the official destination marketing organization for the city of Virginia Beach, is a municipal organization whose mission is to promote the coastal city as a year-round destination for domestic and international leisure travel, business travel, conventions, sports and special events. Virginia Beach, one of Virginia's most populous cities, resides where the Chesapeake Bay meets the Atlantic Ocean and is comprised of seven unique districts: Sandbridge, Chesapeake Bay, Town Center, Pungo, Oceanfront, ViBe Creative District and Inland. For all there is to see and do in Virginia Beach, follow Virginia Beach Convention and Visitors Bureau on Facebook and Instagram @VisitVaBeach and on Twitter @VisitVaBch, or go to VisitVirginiaBeach.com.

###

Media Contact:

Erin Goldmeier

egoldmeier@visitvirginiabeach.com

757-266-0085