

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**April 26, 2022
Drury Inn, Burlington**

AGENDA

- | | | |
|------|--|---------------------------------------|
| I. | <u>Welcome</u> | Katie Dukeshire- Geoffrion |
| II. | <u>Approval of January 2022 Minutes</u> | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>New Business</u>
Zartico Presentation (Kristen Schwartz)
FY2023 Budget Review
Audit Contract | Grace VandeVisser |
| V. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser
& Kaitlyn Herbin |
| VI. | <u>Other Business</u>
Grant Updates- City of Mebane & Studio 1 | Grace VandeVisser |
| VII. | <u>Adjourn</u> | |

Next Meeting

May 24, 2022-TBA