

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**August 22, 2023
Historic Depot
10:30am**

AGENDA

- | | | |
|------|--|-------------------|
| I. | <u>Welcome</u> | Anderson Rathbun |
| II. | <u>Approval of May Minutes</u> <u>& August 8, 2023 Special Meeting Minutes</u> | Anderson Rathbun |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>New Business</u> Marketing Grants: City of Graham, Alcovets and Textile Heritage Museum - \$25,000 Approved Open TDA Board Position – (6) Available / 2 hotel / 4 tourism-related DTN – Fee Structure & Distribution Fishing University Production | Grace VandeVisser |
| V. | <u>Other Business</u> ITI Digital Update Convention Center Study Update Placer AI Update | Grace VandeVisser |
| VI. | <u>CVB/Visitor Services Updates</u> FY Report Garden & Gun – Saxapahaw Editorial Jessalyn Strauss – Blog Assistance | Grace VandeVisser |
| VII. | <u>Adjourn</u> | |

Next Meeting:

September 26, 2023 – Historic Depot