

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**December 21, 2021
Location TBD**

AGENDA

- | | | |
|------|---|----------------------------|
| I. | <u>Welcome</u> | Katie Dukeshire- Geoffrion |
| II. | <u>Approval of October 2021 Minutes</u> | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>New Business</u>
2022 Meeting Dates
Awarded Bid: BMX / Updates PDGA | Grace VandeVisser |
| | <u>Old Business</u>
Visitor Services Coordinator Position – Kaitlyn Herbin | Grace VandeVisser |
| V. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser |
| VI. | <u>Other Business</u>
Update from SDC meeting 11/18/20 – NCSA Grant program available. | |
| VII. | <u>Adjourn</u> | |

TDA Board Meeting:

January 19, 2022 – SDC Meeting – Best Western
January 25, 2022 – TDA Meeting – Historic Depot