

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**July 19, 2022  
Historic Depot – Burlington  
2:00pm**

**AGENDA**

- |      |   |                            |
|------|---|----------------------------|
| I.   | <u>Welcome</u>  | Katie Dukeshire- Geoffrion |
| II.  | <u>Approval of May 2022 Minutes</u>   | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u>   | Susan Evans                |
| IV.  | <u>New Business</u><br>Grant Application-Year Round<br>Fund Balance   | Grace VandeVisser          |
| V.   | <u>Other Business</u><br>Burlington Sock Puppets Sponsorship<br>Board Member Applications Received<br>Partner STS Marketing College Application (Draft Follow Up)<br>Zartico Update<br>Future Meeting Dates<br>BSP All Star Game Luncheon – July 26 <sup>th</sup> |                            |
| VI.  | <u>CVB/Visitor Services Updates</u><br>PR, Marketing and Social Updates<br>Hotel Data Reporting   | Grace VandeVisser          |
| VII. | <u>Adjourn</u>  |                            |

**Next Meetings**

SDC - July 20, 2022 – Historic Depot

August 23, 2022 @ 10:30am