

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**May 24, 2022
Historic Depot, Burlington**

AGENDA

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|------|---|----------------------------|
| I. | <u>Welcome</u> | Katie Dukeshire- Geoffrion |
| II. | <u>Approval of April 2022 Minutes</u> | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>New Business</u>
Burlington Sock Puppets Sponsorship
Partner STS Marketing College Application (Draft)
Kavita Patel & Anderson Rathbun – Board Position Updates | Grace VandeVisser |
| V. | <u>Other Business</u>
Zartico | |
| VI. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser |
| VII. | <u>Adjourn</u> | |

Next Meeting

June 28, 2022