

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**October 24, 2023  
Historic Depot  
10:30am**

**AGENDA**

- |      |   |                   |
|------|---|-------------------|
| I.   | <u>Welcome</u><br>- Board Appointments: C. Marsh, Danielle Claudio, Kavita Patel  | Anderson Rathbun  |
| II.  | <u>Approval of August Minutes</u>   | Anderson Rathbun  |
| III. | <u>Finance Report</u>   | Grace VandeVisser |
| IV.  | <u>New Business</u><br>Marketing Grants Reviews:<br>Animal Park and Downtown Mebane Development Corporation<br>Elections - Vice Chair<br>FireDrive Films  | Grace VandeVisser |
| V.   | <u>Other Business</u><br>Placer AI Update<br>DTN – Scholarship Funding  | Grace VandeVisser |
| VI.  | <u>CVB/Visitor Services Updates</u><br>Recap PDGA, Cycle NC<br>Balloon Festival, Autumn Fest, OBSN Visitation<br>Craig Morgan Sponsorship<br>Upcoming Meetings: AENC, NCTTC & NCTIA<br>Marketing/Editorial Highlights | Grace VandeVisser |
| VII. | <u>Adjourn</u>  |                   |

**Next Meeting:**

**November 28, 2023 – Historic Depot**