

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**September 21, 2021
Alamance Arts - Graham**

AGENDA

- | | | |
|------|---|----------------------------|
| I. | <u>Welcome</u> | Katie Dukeshire- Geoffrion |
| II. | <u>Approval of August 2021 Minutes</u> | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u> | Susan Evan |
| IV. | <u>New Business</u>
Annual Marketing Grant | Grace VandeVisser |
| | <u>Old Business</u>
IMG/Elon Marketing Proposal
Visitor Center Updates | Grace VandeVisser |
| V. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser |
| VI. | <u>Other Business</u> | |
| VII. | <u>Adjourn</u> | |

TDA Board Meeting:

October 26 – Location:TBD