

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**September 27, 2022
Fairfield Inn - Mebane
10:30am**

AGENDA

- | | | |
|-------|---|-------------------|
| I. | <u>Welcome</u> | Grace VandeVisser |
| II. | <u>Approval of August Minutes</u> | Grace VandeVisser |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>Zartico Presentation</u>
Erin Rheinschild | |
| V. | <u>New Business</u>
Establish Chair / Vice Chair | Grace VandeVisser |
| VI. | <u>Other Business</u>
Board Member Applications Received
GA4 – Google Analytics | |
| VII. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser |
| VIII. | <u>Adjourn</u> | |

Next Meetings

October 25, 2022 @ 10:30am
Textile Heritage Museum - Glencoe