

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**April 22, 2025  
Historic Depot, Burlington  
10:30am**

**AGENDA**

- |      |   |                   |
|------|---|-------------------|
| I.   | <u>Welcome</u>  | Kavita Patel      |
| II.  | <u>Approval of February Minutes</u>   | Kavita Patel      |
| III. | <u>Finance Report</u>   | Susan Evans       |
| IV.  | <u>New Business</u><br>a. Scholarship Applicant Review<br>b. STS Marketing College Applicant Approval<br>c. Budget Updates for FY26 | Grace VandeVisser |
| V.   | <u>Old Business</u><br>a. School Calendar Law<br>b. Strategic Planning Updates<br>c. Visit NC Conference Updates                    | Grace VandeVisser |
| VI.  | <u>CVB/Visitor Services Updates</u><br>a. Updates & Reporting   | Grace VandeVisser |
| VII. | <u>Adjourn</u>  |                   |

**Next Meeting:**

**May 27, 2025**