

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**April 28, 2026
Best Western
770 Huffman Mill Road, Burlington
10:30am**

AGENDA

- | | | |
|-------|---|-------------------|
| I. | <u>Welcome</u> | Kavita Patel |
| II. | <u>Approval of March Minutes</u> | Kavita Patel |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>Destination by Design Field Visit &
Stakeholder Conversations Schedule</u> | Grace VandeVisser |
| V. | <u>TDA Budget Discussion FY2027</u> | Grace VandeVisser |
| VI. | <u>Student Scholarship Application Review</u>
-C. Moore, Western Alamance HS | Grace VandeVisser |
| VII. | <u>Marketing Grant / Sponsorship Application</u> | Grace VandeVisser |
| VIII. | <u>CVB/Visitor Services Updates</u>
Visitor Center Relocation
Buc-ee's
The Story of Art in America Update
Audio Eye
Chef Blog Series | Grace VandeVisser |
| IX. | <u>Other Business</u>
-TDA Board Renewal Interest | |
| X. | <u>Adjourn</u> | |

**Next Meeting:
May 26, 2026**