

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**August 27, 2024
Historic Depot, Burlington, NC
10:30am**

AGENDA

- I. Welcome Anderson Rathbun

- II. Approval of May Minutes Anderson Rathbun

- III. Finance Report Susan Evans

- IV. New Business Grace VandeVisser
 - a. Welcome – Board Member Anna Rooney, Haand Pottery
 - b. Board Position Appointments & Upcoming Commissioners Meeting September 3rd
 - c. Grant Applications: Textile Heritage Museum, Animal Park, Alcovets (Balloon Festival)
 - d. PBS – Revolutionary Road Trip
 - e. Ale Trail by Rail – NC Craft Brewers Guild and NCDOT

- V. Other Business Grace VandeVisser
 - a. Grant Applications: Textile Heritage Museum, Animal Park, Alcovets (Balloon Festival)
 - b. America 250 NC Resolution
 - c. Tourism Scholarship Update

- VI. CVB/Visitor Services Updates Grace VandeVisser
 - a. Video Production Completion
 - b. Travels with Darley, Revolutionary Road Trip (PBS)
 - c. Data Updates / Visitor Reporting
 - d. Marketing/Editorial Highlights
 - e. New & Closed Businesses

- VII. Adjourn

**Next Meeting:
September 24, 2024**