

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**December 17, 2024
Historic Depot, Burlington
10:30am**

AGENDA

- I. Welcome Kavita Patel
- II. Approval of October Minutes Kavita Patel
- III. Finance Report Susan Evans
- IV. New Business Grace VandeVisser
- a. Strategic Plan Bid Submission Review: Magellan Strategy Group & Berry Dunn
 - b. Grant Application Review: Burlington Recreation (Carousel Festival)
 - c. City of Graham Parks & Recreation Grant Application
 - d. Event Management Program Sponsorship
- V. Old Business
- a. CVB Location
 - b. Future Grant Process
 - c. America 250 Update
- VI. CVB/Visitor Services Updates Grace VandeVisser
- a. Updates & Reporting
- VII. Adjourn

Next Meeting:

January 28, 2025