

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**December 16, 2025  
Best Western  
770 Huffman Mill Road, Burlington  
10:30am**

**AGENDA**

- |       |  |                   |
|-------|--|-------------------|
| I.    | <u>Welcome</u>   | Kavita Patel      |
| II.   | <u>Approval of October Minutes<br/>&amp; Special Called November Minutes</u>                                     | Kavita Patel      |
| III.  | <u>Finance Report</u>  | Susan Evans       |
| IV.   | <u>By Law Approval</u>   | Grace VandeVisser |
| V.    | <u>New Visitor Center Updates/Discussion</u>   | Grace VandeVisser |
| VI.   | <u>Brand Refresh Bid Updates</u><br>Chandler Thinks, Destination by Design,<br>Elephant in the Room, Civic Brand | Grace VandeVisser |
| VII.  | <u>CVB/Visitor Services Updates</u>  | Grace VandeVisser |
| VIII. | <u>Other Business</u>  |                   |
| IX.   | <u>Adjourn</u>   |                   |

**Next Meeting:  
January 7, 2026**