

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**July 23, 2024
Historic Depot, Burlington, NC
10:30am**

AGENDA

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|------|--|-------------------|
| I. | <u>Welcome</u> | Kavita Patel |
| II. | <u>Approval of May Minutes</u> | Kavita Patel |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>New Business</u>
a. Grant Applications: Textile Heritage Museum,
Animal Park, Alcovets (Balloon Festival)
b. PBS – Revolutionary Road Trip | Grace VandeVisser |
| V. | <u>Other Business</u>
a. Board Position Appointments - Commissioners Meeting August 5th
b. America 250 NC Resolution
c. Tourism Scholarship Updates | Grace VandeVisser |
| VI. | <u>CVB/Visitor Services Updates</u>
a. Data Updates / Visitor Reporting
b. Marketing/Editorial Highlights
c. New & Closed Businesses | Grace VandeVisser |
| VII. | <u>Adjourn</u> | |

**Next Meeting:
August 27, 2024**