

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**June 23, 2021
Hosted by Fairfield Inn - Mebane**

AGENDA

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|-------|---|----------------------------|
| I. | <u>Welcome</u> | Katie Dukeshire- Geoffrion |
| II. | <u>Approval of May 2021 Minutes</u> | Katie Dukeshire- Geoffrion |
| III. | <u>Finance Report</u> | Susan Evan |
| IV. | <u>New Business</u>
Welcome LaToya Marsh - Visitor Services Coordinator
Guidebook Update and Design Refresher | Grace VandeVisser |
| V. | <u>Old Business</u>
Board Position Updates
Visitor Center Updates | Grace VandeVisser |
| VI. | <u>CVB/Visitor Services Updates</u>
PR, Marketing and Social Updates
Hotel Data Reporting | Grace VandeVisser |
| VII. | <u>Other Business</u> | |
| VIII. | <u>Adjourn</u> | |

SDC Meeting

July 21 – The Inn at Elon

TDA Board Meeting:

July 28 – Historic Depot