

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**March 24, 2026
Fairfield Inn
111 Spring Forest Drive, Mebane
10:30am**

AGENDA

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|------|---|-------------------|
| I. | <u>Welcome</u> | Kavita Patel |
| II. | <u>Approval of February Minutes</u> | Kavita Patel |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>CVB/Visitor Services Updates</u>
Brand Refresh – Kickoff Meeting @ 2pm online
Grant Release
ADA compatibility for our website
Communications Coordinator position (website, social/content creation and marketing support)
Visitor Center Updates | Grace VandeVisser |
| V. | <u>Other Business</u> | |
| VI. | <u>Adjourn</u> | |

**Next Meeting:
April 28, 2026**

April meeting – budget approval and submitted grant reviews