

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**May 28, 2024  
Historic Depot, Burlington, NC  
10:30am**

**AGENDA**

- |      |   |                   |
|------|---|-------------------|
| I.   | <u>Welcome</u>  | Anderson Rathbun  |
| II.  | <u>Approval of April Minutes</u>  | Anderson Rathbun  |
| III. | <u>Finance Report &amp; Audit Contract</u>  | Susan Evans       |
| IV.  | <u>New Business</u><br>a. Open Board Positions – August 2024<br>(1) Tourism Related Representative & (1) Accommodation Representative<br>b. Future Grant Applications | Grace VandeVisser |
| V.   | <u>Other Business</u><br>a. America 250 NC Committee Formation<br>b. Placer AI – Renewal (August)   | Grace VandeVisser |
| VI.  | <u>CVB/Visitor Services Updates</u><br>a. Data Updates / Visitor Reporting<br>b. Marketing/Editorial Highlights<br>c. New & Closed Businesses                         | Grace VandeVisser |
| VII. | <u>Adjourn</u>  |                   |

**Next Meeting:**

**July 23, 2024**