

**Alamance County Tourism Development Authority
Board of Directors Meeting**

**October 22, 2024
Fairfield Inn
111 Spring Forest Drive, Mebane
10:30am**

AGENDA

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|------|--|-------------------------|
| I. | <u>Welcome</u> | Kavita Patel |
| II. | <u>Approval of September Minutes</u> | Kavita Patel |
| III. | <u>Finance Report</u> | Susan Evans |
| IV. | <u>Audit Presentation</u> | Martin Starnes & Assoc. |
| V. | <u>New Business</u> | Grace VandeVisser |
| | a. Appointment - TDA Secretary | |
| | b. Grant Applications: Burlington Recreation (Carousel Festival) & Animal Park | |
| | c. Strategic Plan Bid Review: Magellan Strategy Group | |
| VI. | <u>CVB/Visitor Services Updates</u> | Grace VandeVisser |
| | a. Updates & Reporting | |
| VII. | <u>Adjourn</u> | |

**Next Meeting:
November 26, 2024**