

**Alamance County Tourism Development Authority  
Board of Directors Meeting**

**September 24, 2024  
Alamance County Chamber of Commerce  
610 S. Lexington Avenue, Burlington  
10:30am**

**AGENDA**

- |      |   |                   |
|------|---|-------------------|
| I.   | <u>Welcome</u>  | Kavita Patel      |
| II.  | <u>Approval of August Minutes</u>   | Kavita Patel      |
| III. | <u>Finance Report</u>   | Susan Evans       |
| IV.  | <u>New Business</u>   | Grace VandeVisser |
|      | a. Welcome New Boards Members:<br>Stephanie Williams, Alamance County Chamber of Commerce<br>Michael Hammond, Courtyard by Marriott |                   |
|      | b. Board Elections  |                   |
|      | c. Grant Reimbursement – City of Mebane   |                   |
|      | d. Strategic Plan Development   |                   |
| V.   | <u>Other Business</u>   | Grace VandeVisser |
|      | a. Fishing University Filming Update  |                   |
|      | b. PDGA 2026/2027 Bid   |                   |
| VI.  | <u>CVB/Visitor Services Updates</u>   | Grace VandeVisser |
|      | a. Great Trails State Conference  |                   |
|      | b. Travels with Darley, Revolutionary Road Trip (PBS)   |                   |
|      | c. Ale Trail by Rail  |                   |
|      | d. NC Sports Association Meeting – Oct. 30 in N. Wilkesboro   |                   |
|      | e. Updates & Reporting  |                   |
| VII. | <u>Adjourn</u>  |                   |

**Next Meeting:**

**October 22, 2024**