**Alamance County Tourism Development Authority**

**Special Called Meeting**

**February 6, 2026**
**Burlington Recreation Office**
**1333 Overbrook Road, Burlington**

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| Board Attendance: | Kavita Patel | CVB: | Grace VandeVisser |
| | Stephanie Williams | | |
| | Tony Laws | | |
| | Katie Geoffrion | | |
| Guest: | Jennifer Strange, City of Burlington | | |

## Call to Order

The special meeting was called to order by Kavita Patel, Chair, at 11:11am.

## Purpose of the Meeting

The purpose of this meeting was to evaluate whether the TDA should invest in Legit Productions' docuseries *The Story of Art in America*, distributed through Amazon Prime.

## Legit Productions Proposal

This docuseries proposal pertains to the sixth season of *The Story of Art in America*, where Burlington was invited to be featured in its own dedicated episode, with the possibility of incorporating Graham's public art pending content development. The total investment request is $27,000.

Stephanie made a motion to approve the project under the following ACTDA conditions:

- Split the cost with the City of Burlington equally at $13,500.
- Develop an art initiative, or trail, to highlight local public art, drive visitors to our area and encourage extended stays thus creating a tourism product.
- Create a web page to support this initiative (sculptures, murals, etc.) and promote across all communication channels.
- Utilize the completed episode across its own media outlets and social platforms for promotion.
- The City of Graham would have the option to participate at a cost of $7,000, which would reduce the financial commitment for both the ACTDA and the City of Burlington's to $10,000 each.

The motion was seconded by Kavita and unanimously approved.

The meeting was adjourned at 12:27 pm.