

Alamance County Tourism Development Authority

2024 Tourism Scholarship



Purpose: The Alamance County Tourism Scholarship was created by the Alamance County Tourism Development Authority (ACTDA) and is designed to provide recognition and support to one graduating Alamance County high school senior who will pursue their education in the hospitality/tourism industry.

Criteria: Student applicants must be Alamance County residents.

Guidelines: Any graduating high school senior pursuing a career in the hospitality/tourism industry, exhibiting good character, and standing within the forementioned institutions, may apply. Interested students should complete an application demonstrating their interest and field of study. The application is below.

Deadline: Applications are due by April 1, 2024. The selected scholarship recipient will be notified by May 1, 2024.

Amount: A one-time \$1,500.00 award will be sent to the educational institution in the name of the student, to be added to the recipient's education account.

The 2024 winner will be recognized at a MAY/JUNE county commissioner's meeting. In addition, the winner has the option to attend the Visit NC Tourism Conference in 2025 as a guest of the ACTDA.

SCHOLARSHIP APPLICATION

First Name: _____

Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Current School: _____

School attending in the Fall 2024: _____

Field of Study: _____

If applicable, provide a reference to confirm any industry experience.

Eligibility:

- Each applicant must have **at least a 3.0** to apply.

Submit the following:

- Scholarship application
- Scholarship essay (800-1000 words)
- Unofficial academic transcript
- One letter of recommendation (non-family member)

Essay: The purpose of the essay is to provide an overview of your interest in the tourism industry along with what a career may look like for you upon completion of your educational journey. In addition, please include your thoughts about experiences you have had in Alamance County. What makes our county appealing to a visitor? What do you believe our county would benefit from?

Please feel free to provide a reference to confirm any industry experience.

Note: All required application materials must be submitted by the scholarship deadline. Applications received after the deadline will not be considered for review. Materials may be submitted via email to grace@visitalamance.com or by hard copy to:

Alamance County Visitors Bureau
P.O. Box 200
Burlington, NC 27216