

Alamance County Tourism Development Authority

2025 Tourism Scholarship



Purpose: The Alamance County Tourism Scholarship was created by the Alamance County Tourism Development Authority (ACTDA) and is designed to provide recognition and support to one graduating Alamance County high school senior who will pursue their education in the hospitality/tourism industry.

Criteria: Student applicants must be Alamance County residents.

Guidelines: Any graduating high school senior pursuing a career in the hospitality/tourism industry, exhibiting good character and standing within the forementioned institutions, may apply. Interested students should complete an application demonstrating their interest and field of study. Applications may be filled out below.

Deadline: Applications must be submitted by April 15, 2025. The selected scholarship recipient will be notified on or before May 2, 2025.

Amount: A one-time \$1,500.00 award will be sent to the educational institution in the name of the student, to be added to the recipient's education account.

The 2025 winner has the option to attend the Visit NC Tourism Conference in 2026 as a guest of the ACTDA.

SCHOLARSHIP APPLICATION

First Name:

Last Name:

Address:

City:

State:

Zip:

Phone:

Email:

Current School:

School attending in the Fall 2025:

Field of Study:

If applicable, provide a reference to confirm any industry experience.

Eligibility:

- Each applicant must have **at least a 3.0** to apply.

Submit all of the following:

- Scholarship application
- Scholarship essay (450-500 words)
- Unofficial academic transcript
- One letter of recommendation.

Essay: The purpose of the essay is to provide an overview of your interest in the tourism industry along with what a career may look like for you upon completion of your educational journey.

Please feel free to provide a reference to confirm any industry experience.

Note: All required application materials must be submitted by the scholarship deadline. Applications received after the deadline will not be considered for review. Materials may be submitted via email to grace@visitalamance.com or by hard copy to:

Alamance County Visitors Bureau
P.O. Box 200
Burlington, NC 27216