

# SERVICES & STAFFING



SERVICE	RATES
Electrical Usage (Arena only)	\$525/day
Electrical Usage (Concert Hall only)	\$315/day
Electrical Service	
120v, 20 amp	\$40 per drop per day
120v, 30 amp	\$45 per drop per day
208v, 30-59 amp	\$100 per drop per day
208v, 60-99 amp	\$200 per drop per day
208v, 100-200 amp	\$400 per drop per day
Other Electrical Services	rates available upon request
Sign Printing	rates available upon request
Water Hookup	\$90/day
One-time Pump Out Drain	\$120/day
Constant Drain	\$90/day
Compressed Air Hookup	\$90/day
Telephone Extensions	
Local	\$136 each/event
Long Distance	\$194 each/event
Polycom Conference Phone	\$300 each/day
Cable	\$130 each/event
Special Network Requirements	\$80/hr (2 hr minimum)
Internet	
RJ45 Drop/Hard Line	\$450 each/event
Additional Devices	\$130 each/event
Wireless Network Setup	
up to 35 attendees	\$25 per access (24 hrs)
up to 36-250 attendees	\$750
up to 251-499 attendees	\$1,500
up to 500-999 attendees	\$2,500
1,000 and above attendees	\$3,500
*includes one SSID and password, each additional SSID	\$99
Catering Services	refer to VBC Catering Guide
Tenant Insurance	rates available upon request
Excessive Cleanup Fee	\$325 minimum
Same Day Change-over Fee	\$325 plus casual labor

STAFFING (ALL STAFFING AT 3 HOUR MINIMUM)	RATES
Armed Security Officer	\$32/hour
Uniformed Supervisor	\$27/hour
Security Officer (Required for all events)	\$25/hour
T-shirt Security	\$25/hour
T-Shirt Security Supervisor	\$27/hour
Huntsville Police Officer	\$48/hour
Ushers	\$25/hour
Ticket Takers	\$25/hour
Doorguards	\$25/hour
Overnight Security	\$27/hour
Medical Attendant	\$40/hour
Ticket Sellers	\$25/hour
Host Coat Check	\$25/hour
Casual Labor	\$21/hour

CONTINUED ON OTHER SIDE

CONTINUED FROM OTHER SIDE

Production Technician	\$35/hour (4 hour minimum applies)
Stage, Sound or Lighting Technician (Concert & Theatrical Production Only)	\$35/hour
Arena Video Operator	\$35/hour
Spotlight Operator	\$90/show
Searcher	\$25/hour
Search Supervisor	\$27/hour

BOX OFFICE / TICKETING SERVICES	RATES
Arena	\$700/event*
Concert Hall	\$400/event*
Playhouse	\$400/event*
South Hall, East Hall, North Hall	\$400/event*
*or 3% of gross ticket sales, whichever is greater	
Event Ticket Set Up	
Arena	\$500/event
Concert Hall	\$400/event
Playhouse	\$300/event
South Hall, East Hall, North Hall	\$300/event
Credit Card Fee	4% of total credit card sales
(Mastercard, Visa, Discover, American Express)	
Advertising Agency Services	15%

All tickets sold at the VBC are on the Ticketmaster computerized ticketing system.

MARKETING & PROMOTIONS	RATES
Artwork/Graphic Design	\$100 per design
Facebook Giveaway (lessee provides tickets)	\$50 per post
Outdoor Marquee	\$150 per week
Internal Monitors	\$350
Pre-Show Video Roll Inclusion	\$250
Press Release Distribution	\$75
Targeted Eblast	\$350
Website Featured Slide	\$500

PARKING	RATES
Clinton Avenue Parking Lot	\$10/space
South Hall Covered Garage	\$10/space
Monroe Street Parking Lot	\$10/space
Reserved Lessee Parking (subject to availability)	\$15/space
Special Parking Needs (subject to availability)	
Trailer without Vehicle	\$10/day
Trailer with Vehicle	\$20/day
Small Box Truck	\$10/day
Large Box Truck	\$20/day
Parking Attendant	\$21/hour
Parking Lead	\$23/hour