



2020 Huntsville Christmas Parade Replaced with Fireworks Show

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Huntsville, Ala. – Mix 96.9 (WRSA-FM) and the Von Braun Center (VBC) are changing things up for 2020 in consideration of ongoing COVID-19 concerns. Replacing the 7th Annual Downtown Huntsville Christmas Parade, community members will now be able to enjoy the Mix 96.9 Von Braun Center Christmas Fireworks Spectacular on Friday, December 4, 2020 in the parking lot of Joe W. Davis Stadium.

The details for the 2020 Christmas Fireworks Spectacular and the postponement of the Huntsville Christmas Parade were announced during a press conference on September 29 at the VBC where Huntsville Mayor Tommy Battle, Mix 96.9 and VBC staff, and others were in attendance.

“Hosting a fireworks show is a great way to celebrate the holiday season,” said Mayor Tommy Battle. “Everyone can be out of doors, socially distanced, and enjoy a spectacular display that will be fun for the entire family.”

The Mix 96.9 Von Braun Center Christmas Fireworks Spectacular will begin at 7:00 p.m., with the parking lot opening for assigned parking at 6:00 p.m. The fireworks show will be synchronized with programming on the Mix 96.9 FM radio station and will last for approximately 20 minutes. This free event is sponsored by [Redstone Gateway](#) and [Redstone Federal Credit Union](#).

“It’s important to all of us at Mix 96.9 and the VBC to provide a safe and fun event for the Huntsville community to enjoy,” commented WRSA Midday Host and Christmas Parade Coordinator, Blair

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Davis. "While this year's Christmas festivities may look different without our traditional Huntsville Christmas Parade, we're excited to maintain the spirit of the season by providing Huntsville with a fun and safe alternative - the Christmas Fireworks Spectacular!"

Upon arrival to the parking lot, cars will be directed to parking spots. For groups who are arriving in separate vehicles and would like to park beside each other, please arrive consecutively as no parking spots will be reserved. Cars will be parked with one spot between one another to accommodate for social distancing for those who wish to sit outside their vehicles to enjoy the show.

"The COPT Redstone Gateway team is excited to partner with Mix 96.9 and the Von Braun Center to sponsor this year's Christmas Firework's Spectacular," commented Redstone Gateway Director of Asset Management and Leasing, James Lomax. "Christmas celebrations are a staple in Huntsville, much like Redstone Gateway is becoming, and we're so excited to give back to the community and celebrate the holiday season with the booming of fireworks."

Portable chairs, blankets and snacks are encouraged. No concessions will be served during this free event. Comfort Care Hospice and Home Health are the VIP Sponsors and will deliver holiday gift bags to each parked car before the fireworks show begins.

"This year has been extremely difficult for the entire community," remarked VBC Marketing and Public Relations Manager, Samantha Nielsen. "We look forward to partnering with Mix 96.9 each year to provide our friends and neighbors with a free Christmas Parade. This year, we're honored to close out 2020 with another fun Christmas event!"

For more information about the 2020 Mix 96.9 Von Braun Center Christmas Fireworks Spectacular and to stay up-to-date on event announcements, follow @HSVChristmasParade on Facebook.

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About Mix 96.9

Mix 96.9 WRSA-FM is a locally owned radio station founded in 1965. Mix 96.9 plays the best variety of the 80's, 90's, and more! It is known as "Huntsville's Christmas Music Station" for playing non-stop Christmas music throughout the holiday season.

About the Von Braun Center

The Von Braun Center is a multi-purpose facility located in downtown Huntsville, Alabama. The VBC offers multiple venues for presenting cultural, educational, entertainment, sporting and social events. Venue spaces include the Propst Arena, Mark C. Smith Concert Hall, Mars Music Hall, North Hall, South Hall, and East Hall. Additionally, the VBC has an on-site full-service restaurant and rooftop bar – Rhythm on Monroe. With over 170,000 square feet of flexible meeting space the VBC is able to accommodate events of all types and sizes. The VBC hosts multiple community events in addition to the Huntsville Christmas Parade including the Family Fun Festival & Expo, and the Von Brewski Beer Festival.

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About Redstone Gateway

Redstone Gateway is a 468 acre office complex, home to leading defense, aerospace, and research companies, where innovation meets community. Located right at Redstone Arsenal's Gate 9 along Rideout Road, Redstone Gateway will contain 4.6 million square feet of space. Featuring contemporary architecture and walkable, employee-friendly amenities, including restaurants, a coffee shop, daycare, hotels, and a conference center, with more to come. Redstone Gateway is a joint venture between Corporate Office Properties Trust (COPT) and Jim Wilson & Associates (JWA).

About Redstone Federal Credit Union

With more than \$5.5 billion in assets, Redstone Federal Credit Union is the largest member-owned financial institution in Alabama and one of the largest federal credit unions in the nation by assets. Based in Huntsville, Alabama, Redstone Federal Credit Union serves more than 500,000 members. Chartered on November 28, 1951, Redstone Federal Credit Union has proudly served its members for 69 years and has 27 conveniently located branches across North Alabama and Tennessee. Redstone Federal Credit Union provides a level of service that is not generally available at other financial institutions through its philosophy of - People Helping People.

About Comfort Care Hospice and Home Health

At Comfort Care, we help patients live each day to the fullest. We deeply believe that one's last days should be as meaningful as the rest— a special time that is shared with loved ones, intimate friends, and committed caregivers. We offer supportive, holistic care that centers around individualized treatment plans. We honor the dignity of each patient and the right for them to be in control of their healthcare decisions whenever possible. We diligently manage symptoms and pain. Hospice is especially significant for patients who want to focus on quality of life. While patients admitted to hospice typically have a life expectancy of six months or less, studies show that patients in hospice experience a higher quality of life with less pain than those who decline hospice. At Comfort Care, we help you make the most of every moment. We are advocates for living well. All the way to the very end.

