

MARKETING & PROMOTIONS



MARKETING

RATES

Artwork/Graphic Design	\$100
<i>*lessee provides logo, photograph, font, color-scheme, etc. if needed</i>	
Facebook Giveaway	\$50
<i>*lessee provides tickets</i>	
<i>*lessee provides 1080x1080px graphic</i>	
Outdoor Marquee	\$150
<i>*week-of complimentary</i>	
<i>*cost is for each additional week</i>	
<i>*lessee provides 585x315px graphic</i>	
Pre-Show Video Roll Inclusion	\$250
<i>*cost is per event that graphic is shown at</i>	
<i>*lessee provides 1920x1080px graphic</i>	
Press Release Distribution	\$75
<i>*lessee provides copy and 1080x1080px graphic</i>	
Targeted E-blast	\$350
<i>*TicketsFIRST subscribers</i>	
<i>*lessee provides copy</i>	
<i>*lessee provides 1080x1080px graphic</i>	
Featured Event Slider on Website	\$500
<i>*vonbrauncenter.com homepage</i>	
<i>*cost is for one month display</i>	
<i>*lessee provides 1920x1080px graphic</i>	

NOTE: Graphics must include Event Name, Date, VBC Venue (ex: VBC Propst Arena)

Market your event directly to VBC fans!

30K+
MONTHLY
WEBSITE VIEWS
Average views per month on
VBC Homepage via
Google Analytics.

140K+
TICKETSFIRST
SUBSCRIBERS
VBC E-blast service
administered through
Ticketmaster.

108K+
SOCIAL MEDIA
AUDIENCE
Combined social media
audience on VBC's
Facebook, Instagram & Twitter.